ANNOUNCEMENTS AND REMINDERS:
* ALL PARTICIPANTS ARE AUTOMATICALLY MUTED.
* YOU DO NOT NEED TO SIGN IN VIA THE CHAT BOX.
* QUESTIONS FOR SPEAKERS CAN BE SHARED IN THE CHAT BOX.
* THIS MEETING WILL BE RECORDED, THE RECORDING WILL BE AVAILABLE AT WWW.FIRSTUP.ORG/COVID-19 BY END OF DAY.

SEPECC Meeting
Tuesday, June 16, 2020

The meeting will begin in: 15:00

Agenda:
9:00 Welcome + Poem
9:05 OCDEL & ELRC Updates
9:35 Funding Update
9:40 Advocacy Skill Building
10:00 Planning for Reopen
10:20 Community Partner Updates
10:30 Future SEPECC Planning
10:45 Self-Care Moment
10:50 Wrap-up
11:00 Meeting Concludes
No matter what…we will be present.
No matter what…we will listen.
No matter what…we will take in the joy and sorrow.

No matter what…we will encourage joy.
No matter what…we will support our families.
No matter what…we will support our communities.

No matter what…we will support each other.
No matter what…we will stand for equality and against racism.
No matter what…we will be present.

No matter what…we will listen.
No matter what…we will take in the joy and sorrow.
No matter what…we will encourage joy.

No matter what…we will support our families.
No matter what…we will support our communities.
No matter what…we will support each other.

No matter what…WE WILL STAND FOR EQUALITY AND AGAINST RACISM.

Thank you to our readers – Jackie Groetsch, Charles Coe, Verónica Alvarado-Frias, Eleanor Levie, and Stephanie Simon.
Updates from OCDEL and ELRCs
Funding Update
Advocacy Skill Building
STORYTELLING IS ADVOCACY

HOW STORYTELLING AFFECTS THE BRAIN

NEURAL COUPLING
A story activates parts in the brain that allows the listener to turn the story in to their own ideas and experience thanks to a process called neural coupling.

MIRRORING
Listeners will not only experience the similar brain activity to each other, but also to the speaker.

DOPAMINE
The brain releases dopamine into the system when it experiences an emotionally-charged event, making it easier to remember and with greater accuracy.

CORTEX ACTIVITY
When processing facts, two areas of the brain are activated (Broca’s and Wernicke’s area). A well-told story can engage many additional areas, including the motor cortex, sensory cortex and frontal cortex.
ADVOCACY SPOTLIGHT:
HEAVENLY MADE CREATIONS

Laverne Cheeseboro
havenlymadecreations@gmail.com
GET INVOLVED!

TWITTER STORM-
END OF JUNE

TWITTER CHAT-
EARLY JULY

RSVP
REBECCA.TYRRELL@FIRSTUP.ORG
The Fuller Project is a nonprofit newsroom focused exclusively on topics of gender equity.

Malcolm & colleagues are embarking on a series of stories on issues within the childcare industry.

Share your experience!
- malcolm@fullerproject.org
- 203-241-5337

**Topics of interest include:**
- Financial difficulty of reopening centers
- Workforce retention/hiring, pre-and post-COVID
- Need for increased state and federal subsidies
- The data gap within the sector
Planning for Re-Open
PROGRAM SPOTLIGHT:
MICHELLE STEVENS GROUP DAY CARE

Michelle Stevens
Michelle Stevens Group
Day Care
learnmdm3@aol.com
SOCIAL STORIES FOR CHILDREN

https://FirstUp.org/COVID-19

Tab: Resources for Families - Information on Returning to Child Care
- Social Story on Wearing a Mask
- Social Story about Masks and Gloves
- Help Children Understand Why Wearing a Mask Is Important with this Story

Tab: Re-opening Information for Child Care Teachers and Staff - Teaching Practices
- One Big Family Social Story
- We Are Back in School: A Social Story
Digital no contact thermometers available for $62.00.

Contact Marv Abrams of Marv Abrams Associates at 215-938-9057 for more information.
COMMUNITY PARTNER UPDATE

Teri Bell
The Reinvestment Fund

Alison Leshan
First Up

Neli Sepulveda
PCCY

Jillian Best Adler
First Up

Grace Piana
The Classroom Project
Reinvestment Fund, the City of Philadelphia and other partners are working together to survey families to better understand needs and preferences in accessing childcare as people begin to return to school and work. The survey results will be made available to providers across Philadelphia to help them make decisions regarding reopening based upon family needs and experiences.

Reinvestment Fund will be hosting feedback sessions for providers to give input on the current draft of the Family Survey – please consider participating!

**PHL ECE Restart Feedback Forum**
Register for one of the meeting times below:

- **Tuesday, June 16th, 10:30am**
- **Wednesday, June 17th, 2:30pm**
- **Wednesday, June 17th, 4pm**

Links to register are posted in the webinar chatbox or you can email teri.bell@reinvestment.com stating which session you are interested in and the link to register will be sent to you.

The survey is currently expected to go out via the City of Philadelphia during the week of 6/22.
JILLIAN BEST ADLER
FIRST UP
JILLIAN.ADLER@FIRSTUP.ORG
ALISON LESHAN
FIRST UP
ALISON.LESHAN@FIRSTUP.ORG
PPP UPDATES FOR PROVIDERS WHO HAVE NOT APPLIED FOR A PPP LOAN

- PPP is a loan that can be forgiven – **IF** the borrower meet specific requirements
- Money is still available (as of last week $120M)
- Deadline to apply for loan is June 30, 2020
- The PPP loan application was revised June 12, 2020. Use this [link](#) to access.
- PCCY/First Up continue to offer TA support for those who need it.
PPP UPDATES
FOR PROVIDERS WHO
WERE
APPROVED/RECEIVED
A LOAN

- Paycheck Protection Program Flexibility Act (PPPFA) was signed into law on June 5th
- Originally, applicants had to use at least 75% of loan amount for payroll. The new changes reduced this requirement to 60%
- In the original CARES Act, employers were limited to an 8-week period to use the funds. The new bill extends this period to 24 weeks
- The June 30th deadline to rehire workers was extended to December 31, 2020
- Employers will not be penalized when they calculate the forgiveness amount if an employee does not return to work
- Under the initial plan, the loan would have been a 2-year loan at 1% interest rate. This has been extended to up to 5 years
- Note: I have not yet found an updated loan forgiveness application, but folks should keep checking with their lenders and the SBA website.
PCCY NEXT STEPS

- Continuous monitoring and notification of any new changes
- Working on a tool to help providers calculate FTE for the purposes of completing loan forgiveness application
- Technical Assistance is still available – sign up using this [link](#)
- Committed to working with our consultants to organize a webinar later this summer.
- Please send questions to [nelidas@pccy.org](mailto:nelidas@pccy.org). Use “PPP Question” in subject line.
BUY A MASK, HELP A TEACHER

Need masks? We’ve got you covered. Our job is to help schools like yours save money and open safely. FREE no-contact delivery to Philadelphia child care centers.

With each purchase, you are directly giving back to the early childhood education community. Proceeds will benefit The Classroom Project’s Classroom Enhancement Program.

For more information contact (215) 390-3593
info@classroomproject.org | http://classroomproject.org

FAMILY MASK V99 (50ct) $30 now available
3-ply Disposable Ear-Loop Face Mask

FAMILY MASK S99 (50ct) $30 now available
(Premium Edition - Aerodynamic Design)
3-ply Disposable Flexi-Band Face Mask

FDA Certified | Tested by SGS | EN14683 Tested | BFE > 99% | PFE > 99%

TEST REPORT AVAILABLE UPON REQUEST

Note: Family Mask has secured FDA approval under Owner/Operator Number: 10063289 for its respirator and surgical products. This applies to both V99 and S99. Due to the latest export-related regulations issued by China Customs in May, both FDA and CE logos are not to be printed on product packaging destined for exports. Kindly note our FDA approval remains valid.
THE CLASSROOM PROJECT
Future SEPECC Planning
Polling

(This activity is only available to those joining on Zoom.)
Mission:
To ensure that children and families in Southeast Pennsylvania have access to high quality, affordable and well-resourced early education programs.

Objectives:
- Build unity to create one strong and amplified voice for promoting public policy and advocacy at the local, state and national levels.
- Develop a broad and inclusive local network of early care and education stakeholders.
- Provide a forum to share information, identify issues and form policy about city, regional, state and national issues affecting early care and education.
- Educate the public about the need for quality early care and education.
- Integrate the knowledge, interests and expertise of organizations that support and deliver early care and education services in the region.
What is SEPECC’s reach?
While Philadelphia claims a significant share of the Coalition’s attention, the goal is to fully represent the five-county region. Plans are underway to support collaborative efforts in the counties, to increase our social media presence, and to strengthen our regional voice.

Recent Activities
The Coalition has advocated to increase state funding for high quality early learning through Head Start and Pre-K Counts, and to improve the child care subsidy and Keystone STARS systems. SEPECC was active in the effort to fund and roll-out a significant new Philadelphia pre-K effort, and continues to educate city players on the elements of a high quality system. Members have organized activities to educate local, state and federal policymakers and administrators about early childhood care and learning issues. The Coalition has developed advocacy training workshop materials and begun delivering training throughout the region.

Policy Agenda
Increase early childhood education quality and access through:
- Child care subsidies for low-income working families that incentivize quality
- State- and county-funded pre-k programs such as PreK Counts and PHLpreK
- Keystone STARS
- Head Start and Early Head Start.
Why do we need a regional child care coalition?
Almost 140,000 children from birth to age 5 in our region spend at least part of their day in care outside the home. Those who advocate for child care, pre-k, early intervention, home visiting and other child and family services have much in common. Working together gives us a voice and more impact than we could have separately.

What is the Southeastern Pennsylvania Early Childhood Coalition?
SEPECC serves as an umbrella of organizations supporting the mission of providing high quality early childhood services to all families. It represents child care centers, family child care programs, advocacy groups, training agencies, early care support agencies and funders who share the goal of coordinating and increasing public support for early care and education. Volunteers from the early childhood community, with organizational support from First Up, provide leadership for the coalition.

Why should you join the coalition today?
In addition to networking with other child care advocates and staying informed, having a voice in child care policy will be critical in the coming years. With growing state and federal deficits – along with legislators’ unwillingness to find additional revenues – we must work together to advocate for budgets that maintain early childhood education in this region, and prevent cuts to core programs that could affect a generation of young children.

Membership is free and open to any individual or agency that provides child care or early education services, including family, group or center-based child care programs, Head Start, early intervention or school age programs, and to agencies or organizations that work with, support or advocate for early care and education.
THE IMPORTANCE OF SELF-CARE

- Take a break from the stressor.
- Exercise.
- Smile and laugh.
- Get social support.
- Meditate.
ALLIES

“Be the change you wish to see in the world.”
~ Gandhi