

# 2020 LEADERSHIP & LEARNING



COUNCIL  
*for*  
PROFESSIONAL  
RECOGNITION





# Introduction

## Greetings!

Welcome to the **2020 Leadership and Learning Webinar Series!** We are delighted to present a suite of learning-webinars that will increase your knowledge and provide you with exciting professional development opportunities. As a participant, you will gain insight from some of the industry's brightest stars all at no charge. Most of these webinars are facilitated by the Council's CDA Professional Development (PD) Specialists™ who are leaders in the ECE field.

Since 1985 the Council for Professional Recognition has been a champion for early childhood educators seeking to demonstrate their competence through the Child Development Associate® (CDA) Credential™. Did you know that over 800,000 credentials have been issued to early educators around the world? That means the Council continues to provide highly qualified educators our youngest learners deserve.

The Council continues to remain committed to supporting the growth and advancement of all early childhood education professionals. We are happy to offer these state-of-the-art webinars focused on topics pertinent to early childhood education.

Again, this series of webinars are offered at no charge, and you are encouraged to register for as many as you like. We hope you will take advantage of all 31 webinars being offered. With the successful completion of each webinar, you may earn a certificate for one in-service hour. *Please note: The in-service hours earned may not be used toward fulfilling the training requirement for CDA initial nor renewal candidates.* The certificate(s) will be emailed to you at the email address provided during registration.

We look forward to engaging with you and learning together!

Cheers,

Chonda Walden, MS, CHES  
External Specialists Engagement Manager  
Council for Professional Recognition


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*Indicates presentation in Spanish*

# April 29

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Trauma Informed Care in the Early Childhood Setting: Why Is This Something to Consider?

### ABSTRACT:

This session will highlight the meaning of a trauma informed early childhood setting, and its importance to the future of our nation. According to the *Trauma Informed Project* (2017) "Trauma Informed Care (TIC) is an organizational structure and treatment framework that involves understanding, recognizing, and responding to the effects of all types of trauma." Some major risk factors of trauma include: poverty, recurrent physical and/or emotional abuse, neglect, parental depression, and family violence. Come and discover how trauma is being addressed in our community.



**Melissa Williamson, Ed.D.**

*Professional Learning Project Manager*  
Frogstreet

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# April 30

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Family Child Care and the CDA: A Powerful Combination for Children and Families

### ABSTRACT:

This powerful presentation examines why family child care remains a critical part of the early care and education ecosystem within the United States. It will cover important topics, including: why family child care is a critical part of the early care and education ecosystem in the United States; the value and importance of the CDA® as a way to elevate the work of family child care educators; strategies for designing and implementing competency-based training and assessment responsive to the needs of family child care educators; and key developments in the field.



**Jessica Sager**

*Co-Founder & CEO*  
All Our Kin

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# May 6 & 7

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Why Does She Wear a Hijab? Why is Her Hair So Kinky? The Importance of Cultural Relativism and Social-Identity in Early Learning Programs

### ABSTRACT:

In this webinar, early childhood professionals will have an in-depth understanding of cultural relativism and learn how to create culturally enriched ideas, methods and systems that promote a cohesive learning environment for all children. The theoretical framework of this training is based upon the Social Identity Theory (SIT) coined by Henri Tajfel. Participants will understand and identify negative concepts, such as biases and ethnocentrism causing abnormal effects on a child's social-emotional development. Moreover, teachers will learn four major ways to create identity-safe classrooms suggested by Dr. Cohn-Vargas, while helping to create meaningful learning experiences and effective learning environments.



**Jocelyn D. Jones,  
M.S. ECS**

*Professional Development  
Trainer*

Kappa Learning Group, LLC



**Stephaine  
Courtney, M.Ed**

*CEO and Trainer*

The Learning Project  
Research Center

[REGISTER - May 6](#)

[REGISTER - May 7](#)

# May 13

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Knowing Our People: Deep Knowledge, Professional Expertise, Compassionate Hearts

### ABSTRACT:

Holding on to optimism is key to remaining energized in a world full of demands of children, daily educator tasks, and normal life. This webinar will recharge your passion and purpose for the work we do and reaffirm the value of professional expertise, while refreshing the benefits of positive relationships with children, families, and each other. Participants will reap the benefits of the wisdom Luis has discovered from decades of work in ECE.



**Luis Hernandez**

*Early Childhood Education  
Specialist*

Training & Technical  
Assistance Services at

Western Kentucky University

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# 14 de mayo



HORA: De 3:00 P.M. a 4:00 P.M., hora del Este

## Conociendo a nuestra gente: Conocimiento profundo, Experiencia profesional, y Corazones compasivos

### SINOPSIS:

Aferrarse al optimismo es fundamental si se quiere permanecer con la energía que se necesita en un mundo lleno de exigencias de niños, de tareas diarias de los educadores infantiles, y la vida normal. Este seminario en línea le renovará su pasión y propósito por el trabajo que hacemos y ratificará el valor de la pericia profesional mientras refrescamos los beneficios que trae consigo cultivar, alimentar y conservar relaciones positivas con los niños, sus familias, y entre nosotros mismos. Los participantes podrán aprovechar esta oportunidad para escuchar ese bagaje de conocimientos que Luis ha descubierto durante el transcurso de décadas de trabajo en educación infantil.



### Luis Hernandez

*Especialista en Educación Infantil*

Servicios de Asistencia Técnica y Capacitación, Universidad de *Western Kentucky*

[INSCRÍBASE](#)

# May 20

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Experience with Nature and Outdoor Play Enhances Social and Emotional Development in Children

### ABSTRACT:

Humans and nature are inseparable. In today's sedentary society children are stressed, frustrated, depressed, angry, and developing social and emotional issues. It is a core responsibility for adults to provide facilitate opportunities for children to experience and learn from nature and outdoor play. To cultivate a healthy society, we should reconnect with nature and educate teachers, policy makers and parents about the importance of outdoor play and nature in a child's life.



### Seema Ibrahim, M.Ed.

*Early Education and Intervention Specialist,  
CDA PD Specialist  
Self-Employed*

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# May 21

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Forward Focus for Leadership: Strategies for Changing Times

### ABSTRACT:

Leading amidst a world of flux is demanding. Leaders must be equipped with tools and strategies that help them identify and respond to provocative issues. This webinar shifts the standard leadership paradigm and introduces a framework for change that leaders can add to their toolbox and become architects for change. Participants will learn innovative techniques and knowledge about leading change.



**Brenda Gadson**

CEO  
BMG Consulting

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# May 27

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Cheerleading for the Cheerleader!

### ABSTRACT:

The purpose of *Cheerleading for the Cheerleader* is to bring awareness to the depth of the work of an educator and the need for an effective mentor. The cheerleading received will allow educators/teachers (cheerleaders) to remain energized and passionate about their work. This presentation will identify the qualities of an effective mentor, provide an overview of the purpose and benefits of a mentor and empower the participants to use what they learned to choose a mentor.



**Antonée Lewis**

Career Advisor  
NY Early Childhood  
Professional Development  
Institute: CUNY

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# May 28

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Building and Supporting Meaningful Career Pathways for the Early Childhood Workforce

### ABSTRACT:

In this powerful session, Sue shares the available career pathways in the early childhood education field, as well as types of supports that help prepare the ECE workforce for new career options and principles to guide the ECE workforce toward career pathway opportunities.



### Sue Russell

*Executive Director*

T.E.A.C.H. Early Childhood National Center

[REGISTER](#)

# June 3

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## 10 Principles of Child Care Leadership

### ABSTRACT:

Whether you are a child care facility director, family child care provider, school aged program leader or plunging into leading for the first time, it is pertinent to acknowledge that your staff's ability to follow you is only the third most essential facet of your role. The second, is that your staff members also look at their peers of which they are surrounded. However, the most important is that they look at their leader's ability to create an effective program through what they say and what they do.



### Alicia M. Williams, M.S.L.

*Owner*

Training Source One

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# June 10

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Taking the Bull Out of Bullying in Early Childhood Education

### ABSTRACT:

The knowledge known about bullying in older children can help guide, give resources and prevention tips for younger children experiencing bullying. Bullying can be physically aggressive, verbal or social. In an occurring incident, a bully is the dominant child, the victim is the target and the bully-victim can fill both roles at different times. A child that is a bully today may be a bully-victim later in the year. Bullying occurs more with younger children, the type of bullying changes as children grow older. Challenging behaviors can be displayed during developmental skills, as skills are strengthened bullying and challenging behaviors decrease. Programs that build on children's social skills are very important in bullying prevention.



**Lizette Reid**

*Director*

Just My Size

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# June 17

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Educating the Whole Child: Mind, Body and Soul

### ABSTRACT:

The purpose of this training is to make educators aware of the various aspects involved in educating a child. Your mind, body and soul must be healthy, for you to learn. These aspects are often overlooked due to the focus and demands on academic gains in educational settings. The focus is no longer on social-emotional skills, but on academics and attendance. Teachers complain about not being able to teach the fundamentals, and instead being forced to teach to prepare students for test taking. This presentation is intended to challenge early childhood providers to think about how they interact with their students daily and the services offered to children in their care.



**LaShana Simmons, M.S.**

*Family Services Worker,  
CDA PD Specialist and  
Gold Standard Specialist  
Porter-Leath*

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# June 24

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## The ABC's of Leadership

### ABSTRACT:

Your leadership can transform team members and create a high-quality early childhood program. Imagine leading an organization where team members are highly motivated, your systems are effective, and you feel good knowing that your leadership is effective? In this webinar, early childhood expert and leadership coach, Loretta Robinson will share a few researched based leadership strategies that focus on you, your team and your systems. In this webinar you will:

- Understand effective leadership strategies
- Gain the blueprint to create a leadership development plan
- Transform team members into leaders
- Create systems that will beat feeling overwhelmed



**Loretta P. Robinson, M.Ed.**

*Trainer/CEO,  
CDA PD Specialist and  
Gold Standard Specialist  
Community Training Solutions*

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# June 25

TIME: 3:00 P.M. - 4:30 P.M., Eastern Time

## A Deeper Look at Trauma: Supporting Yourself, Children and Families

### ABSTRACT:

In this follow-up to our first webinar, "Trauma Informed Care in the Early Childhood Setting: Why Is This Something to Consider?" we'll engage in a deeper discussion on the impact of adverse childhood experiences and trauma. Often, we don't consider how our own trauma influences others. This discussion will not only highlight the idea of self-care, but we will extend the conversation to supporting children and families.



**Melissa Williamson, Ed.D.**

*Professional Learning Project  
Manager  
Frogstreet*

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# July 8

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Seeing Children: Caring with the Child in Mind

### ABSTRACT:

How does care impact the child? Caring happens every day...from hundreds of nose wipes to thousands of diaper changes. Each making an impact on the child's well-being and the relationships in their world. So we ask ourselves, what does group care look like through the eyes of the child? In this workshop we will examine the dance that happens during care routines, as well as when connection is beneficial during play. We will discuss ways to support teachers during these routines and begin to see children differently.



**Shannon Carr,  
M.A.T.**

*Owner/Child Development  
Specialist*  
RISE

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# 15 de julio



HORA: De 3:00 P.M. a 4:00 P.M., hora del Este

## Interacciones poderosas

### SINOPSIS:

Las interacciones poderosas desempeñan un papel esencial en el desarrollo y aprendizaje de los niños. Este seminario virtual ofrece un recorrido sobre las estrategias fundamentales para establecer la base de las interacciones. Muestra cómo los adultos pueden hacer la diferencia cuando interactúan con los niños. A través del uso de estas prácticas de manera intencional se promueve las relaciones positivas, el desarrollo del lenguaje, el pensamiento profundo de los niños y sobre todo un ambiente con todas las condiciones necesarias para el aprendizaje.



**Maily Calixto**

*Instructora*  
Fundación para el Desarrollo  
del Hogar Propio, Programa  
*Head Start y Early Head Start*



**Dania Marciano**

*Instructora*  
Fundación para el Desarrollo  
del Hogar Propio, Programa  
*Head Start y Early Head Start*

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# July 22

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## STEMing One Block at a Time

### ABSTRACT:

Playing with blocks is about more than shapes and stacking as many blocks as possible. Block play provides the opportunity for children to develop a greater understanding of science and math concepts. In addition, children are given the opportunity to improve their language skills as they talk about the structures they've built. The children's sense of creativity, imagination, and self-esteem are also given the chance to develop in ways that interest the children. This workshop will delve deeper into these concepts, as well as how to make them a reality in your classroom.

# July 29

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Servant Leadership: A New Dawn; A New Day in ECE

### ABSTRACT:

The purpose of this webinar is to discuss the holistic approach and framework of servant leadership in the context as service to others, specifically within early care and education. This webinar will also examine the tenets of servant leadership and how our own emotions surrounding servitude may affect the type of service we deliver to our clients. Finally, this webinar will discuss how to effectively apply the servant leadership in alignment with serving the child care community.



**Michael Ruzza**

*Owner/Early Childhood  
Consultant*  
Childs Heart and Mind

REGISTER



**Catrice Pruitt**

*Owner*  
Creche Consultants and  
Alabama Partnership for  
Children



**Caliste Chong**

*Healthy Future*  
Alabama Healthy Kids and  
Alabama Partnership for  
Children

REGISTER

# August 5

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Nutrition, Behavior, and Tips for Picky Eaters

### ABSTRACT:

The webinar *Nutrition, Behavior and Tips for Tricky Eaters* will focus on helping early childhood educators understand the importance of children's nutrition. It will provide information as to how nutrition impacts children's development and behavior. It will also provide insight for getting picky eaters to eat more nutritious food choices.



### Patricia Pascucci

*Owner/Director*

Miss Trish's Wellness  
Teachings and Techniques

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# August 12

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Finding Our Voices: Awakening the Inner Advocates & Activists in ECE Teachers

### ABSTRACT:

A very important part of being an early childhood educator is being an advocate for our field. But we cannot stop at advocacy. In our current climate, we must also be prepared to be activists as well. The purpose of this webinar is to help awaken your inner advocate and activist, and by the end you should be able to analyze your own positionality (i.e. black or "woman of color", working class, female) within the matrix of society and the field of education; analyze and question the "Master's Tools" (i.e. resources that affect, guide, and evaluate teacher practice within ECE); adopt identities as educators, advocates, and activists.



### Jameelah R. Wright

*Head Teacher & Assistant  
Director*

Three Stages, Inc.

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# August 19

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Bonding with Books, the Key to Literacy

### ABSTRACT:

This webinar will address the CDA functional areas of communication and cognition. Research indicates that preschoolers with extensive vocabularies tend to become proficient readers. Reading aloud to children promotes language acquisition, literacy development, achievement in reading comprehension and overall success in school. Enjoying books and early literacy provide a foundation for life – long learning. All children deserve opportunities to become successful readers. Nurturing relationships between adults and children are key components of literacy. This webinar will explain the value of introducing young children to multicultural literature that exposes them to different cultures and ethnic groups. We will examine the consequences of too much screen time, as well discuss appropriate books for each stage of development.



**Leah Shapiro,  
M.Ed.**

*Early Childhood Specialist*  
Self Employed

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# August 26

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Emotional Intelligence

### ABSTRACT:

Emotional intelligence describes the ability to understand one's own feelings. It also provides great insight on how emotion influences motivation and behavior. The concepts of Emotional intelligence have been around since the early 20th century, but the term was first introduced by Wayne Payne in 1985.

With this workshop the participants will gain a better understanding of self-management and self-awareness. This in turn will give them better insight and control over their actions and emotions. With a greater understanding of emotions, the participants will experience a positive impact on their professional and personal lives.



**Lutergia Pagán**

*CEO*

Learning, Programs and  
Systems, Inc.

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# 27 de agosto



HORA: De 3:00 P.M. a 4:00 P.M., hora del Este

## Inteligencia Emocional

### SINOPSIS:

La *inteligencia emocional* describe la capacidad de comprender los propios sentimientos. También proporciona una gran comprensión de cómo la emoción influye en la motivación y el comportamiento. Los conceptos de *inteligencia emocional* han existido desde principios del siglo XX, pero el término fue introducido por primera vez por Wayne Payne en 1985.

Con este taller, los participantes obtendrán una mejor comprensión de la autogestión y la autoconciencia. Esto, a su vez, les dará una mejor visión y control sobre sus acciones y emociones. Con una mayor comprensión de las emociones, los participantes experimentarán un impacto positivo en sus vidas tanto profesionales como personales.



### Lutergia Pagán

*Directora Ejecutiva*

*Learning, Programs and Systems, Inc.*

INSCRÍBASE

# September 9

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Yoga and Meditation for Young Children

### ABSTRACT:

Yoga and meditation have been known to bring about peace and serenity for tens of thousands of years. Most children in our programs are old enough to practice these disciplines. The participants will learn how to present Yoga using storytelling techniques that will take the group of children through poses in an engaging way. Meditation is something that should be practiced daily. What better age to get into this habit! At this age hyperactivity and attention deficit disorders are on the rise and we know time-out does not work. So, sending the child in for meditation can be a great alternative.



### Abi Ripley

*President*

*Self-Employed*

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# September 16

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Breaking the Barriers of Bilingualism in Early Education

### ABSTRACT:

Ever felt like parents of bilingual children feel discouraged about signing up their child in your early childhood education setting? I have heard many parents say: "I want my child to learn English, but what if they forget their home language?" In this workshop, I'll share with you some of the knowledge I have gained working with ESOL for over 14 years. Participants will learn practical strategies to help bilingual children thrive in the early years. I'll introduce you to tools and strategies that will allow you to amaze parents and employees with your expertise.



### Larissa Sales-Sanchez

*Founder (UStrive),  
Early Childhood Educator,  
CDA PD Specialist*  
UStrive

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# September 23

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Empower Students to Teach: Mentoring a Student Teacher in the Early Childhood

### ABSTRACT:

Early childhood education in America is receiving much deserved attention, yet the number of educated professionals entering the field is deficient and those that enter often do not remain in early childhood. While this is often due to low wages, turnover can also be attributed to a lack of teacher support in developmentally appropriate practice. This seminar will review the developmental stages of a teacher, the principles of mentoring, and the challenges mentors face. Attendees will gain insight into how mentoring consistently maximizes human potential and professional confidence, allowing new teachers to find success in early childhood education.



### Kim Thomason, M.S.

*Owner and Professional  
Development Specialist*  
Three Presidents Consulting



### Margaret Hurst

*Navigator for Early Childhood*  
New River Community  
College, Davenport

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# September 30

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Observing in a Montessori Classroom: What's Unique?

### ABSTRACT:

Are you curious about Montessori education? Join this webinar to learn about the core tenets of the Montessori approach, how to separate Montessori myths from facts, and notice environmental differences between traditional and Montessori early childhood environments. Observing a teacher in a Montessori classroom requires some background knowledge of Montessori, and this workshop will give you that!



### Dr. Natalie Danner

*Endowed Chair of Montessori Education, Associate Professor of Teacher Education*

University of Nebraska Kearney

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# October 7

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## How a Child's Brain is Built: Understanding Brain Development in Early Childhood

### ABSTRACT:

We know children develop emotionally and intellectually through experiences. However, how that information is received and processed depends on how their brain has developed and where it is in its "construction." Based on the book, "The Whole Brain Child" by Daniel J Siegel, we will discuss how and when the brain develops and how a child's behavior can be explained on how their brain deals with information given to them. We will discuss tantrums vs. meltdowns, overstimulation and developmentally appropriate practices which allow a child's brain to keep "building." We will also show parents how their child's brain develops so they can also make realistic goals and expectations.



### Nicole D Lumpkin, M.Ed.

*Owner*

Self-Employed

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# October 21

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Responding to Challenging Behavior in Programs & Classrooms

### ABSTRACT:

Study after study has highlighted the importance of effective strategies for addressing challenging behaviors in early childhood settings. This training will provide an at a glance look at different classroom practices, strategies and tips to manage challenging behaviors in classroom environments. These tips and strategies will help teachers, curriculum coordinators, directors, owners and stakeholders support and improve quality in preschool classrooms with guidance, teaching techniques and improvement strategies.



**Uneeta Dennis**  
M.Ed.

*Owner*  
Edifying Early Childhood  
Consultants, LLC



**Tera Collins M.Ed.**

*Preschool Consultant*  
Think Children

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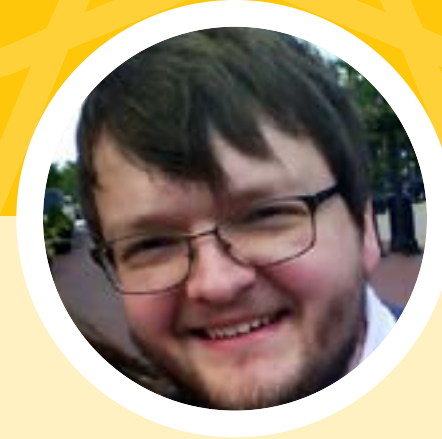
# October 28

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## A Facilitative Approach to Feedback

### ABSTRACT:

Have you ever wondered how you can provide more effective feedback? In this presentation, you will learn some key skills for providing facilitative feedback using real-world examples. Facilitative feedback incorporates concepts related to empathy, active listening, and strengths-based approaches to promote the development of and progress towards, professional goals. Facilitative feedback can improve relationships, reduce the likelihood of feedback being taken negatively, and empower others to use feedback to drive positive change. Whether you are just starting to develop your skills in providing feedback or looking for additional tools to optimize your feedback skills, this presentation has something for you!



**Ross "Chad" Glen  
Chandler Nunamaker,**  
M.S.Ed.

*Executive Director*  
The Lynda A. Cohen Center for  
the Study of Child Development



**Dr. William Mosier**

*Professor of Child Development*  
School of Health Sciences  
Istanbul Gelişim University  
*Director of Research*  
Lynda A. Cohen Center for the  
Study of Child Development  
Behavioral Health Clinic

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# November 4

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Family Partnerships! It's Not Just About Engagement Anymore

### ABSTRACT:

In this webinar, we understand the first step in working with families is recognizing parents/guardians as experts on their children. We will also focus on empowering parents to take an active role in their child's education as one of the steps to build a successful relationship that leads to partnership.



### Catrina Conley-Brookover

Owner/Senior Trainer  
Cathy's Tender Loving Care, LLC

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# November 10

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## The Work of Mindfulness

### ABSTRACT:

There can be many levels of stress involved in the work of supporting both young children and early childhood professionals. The good news is there is a way to help ourselves work through this stress so that we can be at our very best in the work we do. This session will share ways early childhood professionals can benefit from mindful practices and easy tools and exercises to help develop a strong mindfulness muscle!



### Denise Payton

Senior Associate of Curriculum Design  
ProSolutions



### Erica Goldthorp

Senior Associate  
Care Solutions  
Curriculum Manager  
ProSolutions

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# November 18

TIME: 3:00 P.M. - 4:00 P.M., Eastern Time

## Promoting a Positive Climate

### ABSTRACT:

This presentation will focus on the ways Competency Standard I promotes practices that focus on a positive learning environment. For children to learn they must feel safe and secure to take risks. Classroom organization, routines and relationships are essential to help children feel safe in the classroom. This presentation will help focus on practical strategies teachers can use to organize their classroom, establish relationships, promote engagement, and support positive behaviors. Strategies we will discuss will include the use of visuals, utilizing a greeting as children enter, ways to incorporate positive interactions throughout the day and ideas on how to maintain a positive climate even in the face of challenging behaviors.



**Autumn Shaffer**

*Early Childhood Coach*  
University of Virginia

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## Questions?

Call (800) 424-4310 or email [cdafeedback@cdacouncil.org](mailto:cdafeedback@cdacouncil.org)