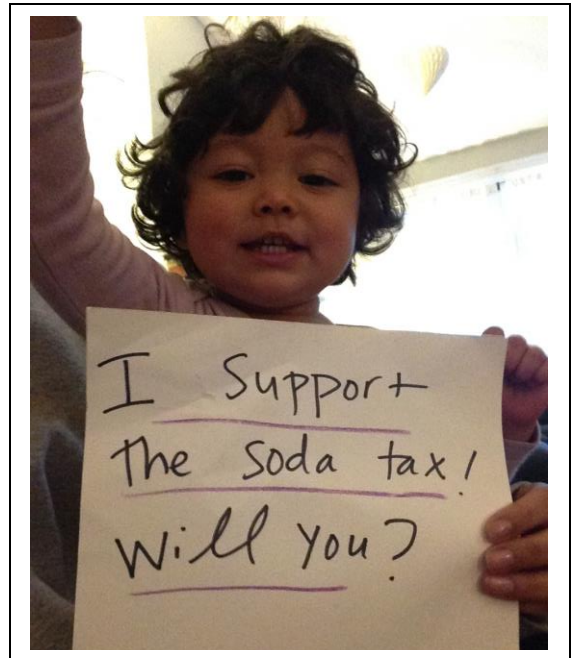


Resources for supporting PHLpreK

Several City Council members have voted to amend or repeal the soda tax—a threat to the funding for our children’s PHLpreK slots. The soda companies are spending tens of millions of dollars to defeat the tax and protect their profits. You can help support our kids!



What to know

- The tax revenue is actually going to young children, with over 4000 served in the first two years
- PHLpreK has created over 275 living-wage jobs in early education, and allows 44% of parents to work more or go back to school
- The soda tax is currently the best chance of providing these benefits to Philadelphians.
- For an eye-catching flyer, including **contact information for every City Council member**, [click here](#).
- For an article on five myths about the tax and the truth behind them, [click here](#).
- For a January *Philadelphia Inquirer* article on PHLpreK progress, [click here](#).
- For a Penn/Harvard study indicating that the soda tax has not caused job loss, [click here](#).

What to do

Be visible!

- Put a poster supporting the tax in your window, with your children’s artwork in the frame.
- If you have PHLpreK children, get stickers for them to wear. [Click here](#) to request posters or stickers.

Use social media!

- Follow PHLpreK and share what they post. Here are some sample posts:
- Balancing work and childcare can be difficult, and more than 4 in 5 #PHLpreK families say the program has improved their circumstances. I support the #PhillyBevTax so that it can help many more!
- #PHLpreK recently entered its second year and has served 4000+ children so far. Let’s keep #PhillyBevTax going so it can help many more
- #PhillyBevTax is working! From helping low-income families to lower-funded districts, here’s how it’s leveling the playing field for all Philadelphian children. Let’s keep it going

Make your voice heard at City Council!

- Call your Council members and share your support for PHLpreK.
- Testify at City Council on Thursdays or just show up in support.
- Attend your Council member’s public events and tell them that you support the tax.

Philadelphia has stepped up for our youngest learners—these efforts deserve our support!