

ANNOUNCEMENTS AND REMINDERS:

- * ALL PARTICIPANTS ARE AUTOMATICALLY MUTED.
- *QUESTIONS FOR SPEAKERS SHOULD BE SHARED IN THE CHAT BOX.

- * THIS MEETING WILL BE RECORDED, THE RECORDING WILL BE AVAILABLE AT <https://www.firstup.org/sepecc/> BY END OF DAY.

SEPECC Meeting

Tuesday, November 16, 2021

Meeting will begin at 9:00

Agenda:

- 9:00 Welcome
- 9:05 Budget Updates
- 9:15 Advocacy Skill Building
- 9:35 ELRC & OCDEL Updates
- 10:05 Community Partner Updates
- 10:20 Special Presentation: Show Me the Money – ARPA Stabilization Grant
- 10:40 Self-Care Moment for Reflection
- 10:42 Wrap Up
- 10:45 - 11:00 Breakout Groups

MARY GRAHAM,
CHILDREN'S VILLAGE

TYRONE SCOTT,
FIRST UP

FUNDING UPDATES

ADVOCACY SKILL BUILDING

SEPECC ADVOCACY WORKGROUP:

- DAMARIS ALVARADO
- LAVERNE
CHEESBORO
- ELEANOR LEVIE
- ELIZABETH OZER
- MAUREEN QUINN
YAMAMOTO
- SHAWN TOWEY
- DIONNE WRIGHT-
CHAMBERS
- ROBYN YOUNGER

KYM RAMSEY HIGHLIGHTED IN START STRONG FILM



SHARE SUPPORT FOR PRE-K!

- Thank our legislature for expanding pre-k programs in PA
- \$30 million and over 3,000 more children served
- Share photos of pre-k classrooms on social media- tag @FirstUpEarlyEd
- Sign the poster for Governor Wolf



MARGIE
SEBASTIANI

& IRIS EGE

MARGIE.SONSHINE
@GMAIL.COM

PROVIDER SPOTLIGHT: SONSHINE CHRISTIAN ACADEMY



ECE in Casual Conversations

Eleanor Levie, Volunteer Advocate for SEPECC,
Representing the National Council of Jewish Women
Giving Thanks to everyone in the ECE community

The holidays are a perfect time...





...to turn friends and family into supporters & advocates!

- Shift the conversation to ECE so others realize its importance
- Or, bring up ECE as something that's important to you



Casual
conversations about
ECE can happen
anywhere!

- While you're in line at the supermarket
- While you're chauffeuring a neighbor to the doctor
- Chatting with friends after church
- During a break at a community meeting
- Meeting up with others in your activity group



To correct misconceptions about ECE:

- Find common ground
- Pivot!
- Share your experience and knowledge... without making an argument.

A top-down view of a wooden workbench covered with an assortment of hand tools. The tools are organized in rows: the top row includes a red level, yellow-handled tools, a blue triangle, pliers, a wrench, a red-handled tool, a caliper, and a green-handled screwdriver. The middle section features a large black and red plier, two red-handled screwdrivers, two red-handled bit holders with multiple bits, several white plastic anchors, a yellow tape measure, and a pair of red-handled side cutters. The bottom row shows a silver adjustable wrench, several hex keys, a row of silver screws, and a yellow level. A dark blue banner with white text is positioned across the lower half of the image.

NOVEMBER- DECEMBER ADVOCACY TOOLKIT



Updates from OCDEL and ELRCs

KAREN GRIMM-THOMAS
C-KGRIMMTH@PA.GOV

DIANE GETZINGER - PHILADELPHIA
DGETZINGER@CARINGPEOPLEALLIANCE.ORG

ANGIE SOMOGYI – BUCKS
ASOMOGYI@CSCINC.ORG

BETSY VASSALLO – CHESTER
BVASSALLO@PHMC.ORG

MAGGIE JOHNSON – MONTGOMERY
MJOHNSON2@MONTCOPA.ORG

TAMMY JOLAOSO – DELAWARE
TJOLAOSO@PHMC.ORG

ARPA STABILIZATION GRANT CONTACTS

REGION 15 (Chester Co)

- Angelique Hiers, hiersa@delcohsa.org
610-713-2478

REGION 16 (Bucks Co)

- Angela Somogyi, asomogyi@cscnc.org
215-486-2524 ext. 1-800

REGION 17 (Montgomery Co)

- Margaret Johnson, MJohnson2@montcopa.org
610-278-1484
- Jeanine Moser, jmoser@montcopa.org
610-278-5194

REGION 18 (Philadelphia Co)

- Diane Getzinger, 267-504-4179
dgetzinger@caringpeoplealliance.org

REGION 19 (Chester Co)

E-mail is STRONGLY preferred

- Susan Moylan, ELRC 19 STARS Manager –
smoylan@phmc.org - 215-756-7328
- Betsy Vassallo, ELRC 19 Director –
bvassallo@phmc.org - 215-606-7328



Community Partner Updates





BRANDI CARPENTER
ECEFACILITYFUND@PHMC.ORG
PHMC

CITY OF PHILADELPHIA: CHILD CARE FACILITIES FUND

About US

- The mission of the CCFF is to support high-quality ECE providers located in Philadelphia for the maintenance and improvement of their facilities to maintain a high level STAR rating
- Providers may apply for a grant funding for minor to mid-level renovations and/or the purchase and installation of large appliances

CITY OF PHILADELPHIA: CHILD CARE FACILITIES FUND (CCFF)

Who is Eligible?

- STAR 3 and 4 Center, Group and Family Child Care providers operating in Philadelphia
- STAR 2 facilities based on participation in quality improvement activities and the ability to meet other eligibility criteria

Funding Limits

- **\$25,000** for Commercial Center and Group Facilities
- **\$12,500** for Residential Family and Group Facilities

CITY OF PHILADELPHIA: CHILD CARE FACILITIES FUND (CCFF)

How to Start Planning?

- Visit our website at www.philafacilityfund.org
- Identify necessary facility improvements at your site
- Plan to join the **virtual kick-off** to meet project staff and learn more about this opportunity
- Review important dates

Important Dates:

- **November 15, 2021** : The CCFF application and supporting materials will be available on our website: www.philafacilityfund.org
- **November 17, 2021**: Informational Kick-Off Event at 12 pm. Registration Required.
- **January 7, 2021, 5pm** : Application deadline

For questions, please email us the CCFF at
ECEFacilityFund@phmc.org



**WOMEN'S
WAY** | **CONNECTS
EMPOWERS
INVESTS**

DIANE CORNMAN-LEVY

[DCORNMANLEVY@WOMENS
WAY.ORG](mailto:DCORNMANLEVY@WOMENS
WAY.ORG)

TANYA MORRIS

MOMYRBIZ@GMAIL.COM



DECEMBER 15, 2021: THE INAUGURAL

THE RAISE ROUNDUP

A commitment to developing Philadelphia's ecosystem for women of color owned businesses



APPLY TODAY!

APPLICATION DEADLINE 11/22

FUNDING CRITERIA

- self identify as a black or brown female entrepreneur
- have a legally registered business
- be currently in business
- plan to seek additional funding for scale
- must attend Mom Your Business's Harnessing the Power of Your Pitch.

INVESTING IN WOMXN

The Raise Roundup is a pop-up pitch competition that will award a total of \$150,000 to ten early stage companies, **One grand prize to receive \$50,000!** Philadelphia metro-based, black and brown female founders who have an ambition to scale. The competition's goal is to showcase, inspire, and invest in Philadelphia's entrepreneurial community for women of color. The vision is to be a source of early stage, risk free money.

The Raise Roundup is hosted by:



in partnership with



who has a charge to inspire and mobilize the community to invest in organizations and leaders that will advance the rights of and opportunities for women and girls, and achieve gender equity for all.

Pitch Competition for Black women entrepreneurs



REENIE EDNIE

REDNIE@EDSISOLUTIONS.COM

ON THE JOB TRAINING

WHAT IS ON-THE-JOB TRAINING (OJT)?

- We assist Delaware Co employers by bringing new employees on board with financial support for their paid training.
- This grant helps to off-set new employee on-boarding costs.
- The grant encourages employers to take a chance on a local candidate who needs some training to get to where the company needs them to be.
- The On-the-Job Training grant requires us to look to fill **High Priority Occupations** only.

OTHER EDSI PROGRAMS

- EARN
- A Step Up Program
- Out of School Youth
- Career Acceleration Program for Delaware County Veterans
- Transitional Work

Special Presentation:

Show Me the Money

Part 1 – American Rescue Plan Act





ZAKIYYAH BOONE, WONDERSPRING

INTRODUCTION





KELLIE KETCHUM UMPHREY, THE COUNCIL OF THREE RIVERS INDIAN CENTER

NUTS & BOLTS OF ARPA STABILIZATION GRANTS

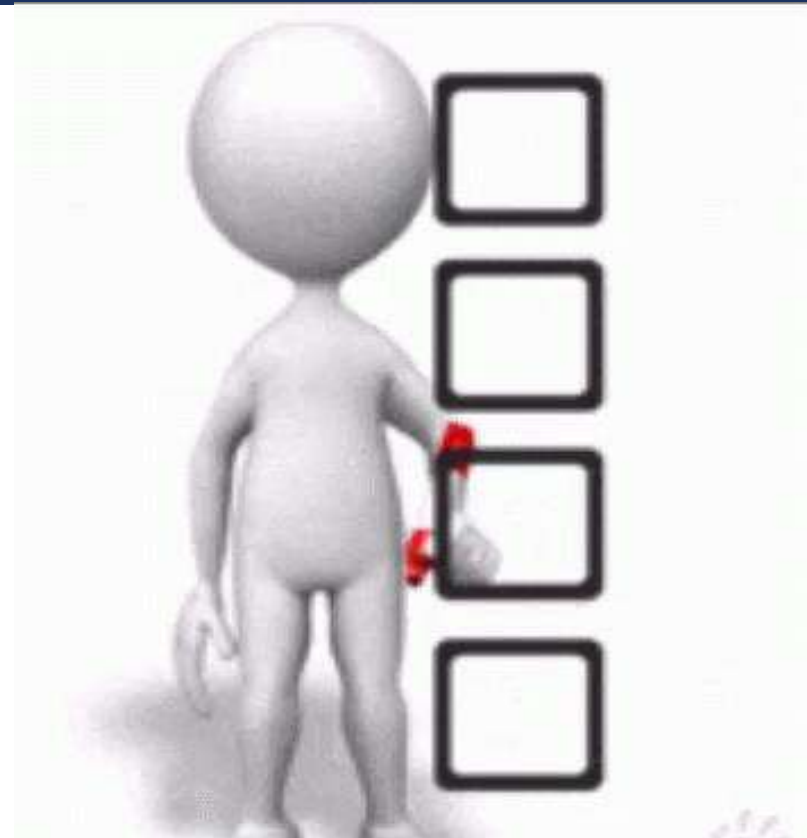


ARPA EASY AS 1-2-3 SHOW ME THE MONEY



THIS PRESENTATION WILL TOUCH ON.....

- **Preparing your Application**
- **Eligibility**
- **Application Process**
- **Required Attestation**
- **Expenses**
- **Payments**
- **Record Keeping**
- **Reporting and Monitoring**





The application can be
found on the PD registry.

A stylized illustration of a computer monitor. The monitor has a thick black bezel and a black stand. The screen is white and displays the text "YOU WILL NEED:" in a blue, sans-serif font. On the right side of the screen, there is a light gray curved shape that looks like a corner of a page being turned. Above the monitor, there are three horizontal bars: a dark blue one on the left, a medium blue one in the middle, and a light gray one on the right.

YOU WILL NEED:

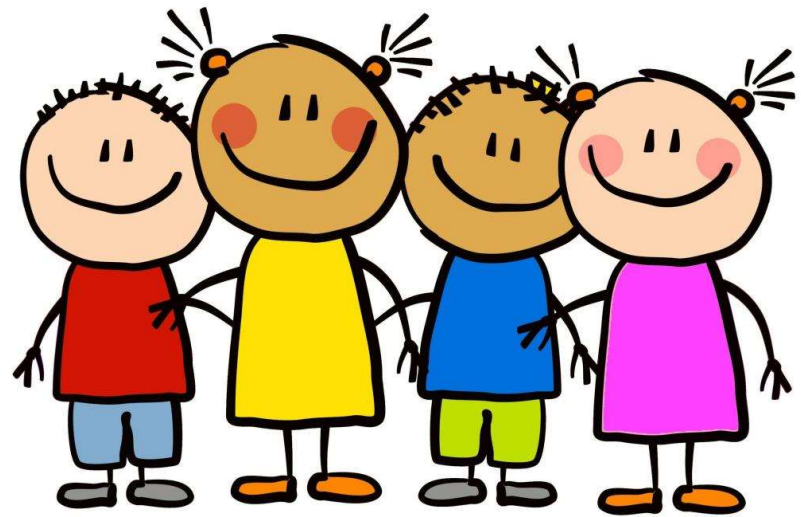


Current enrollment as of date of application

Current Monthly Expenses



EEO Information of enrolled children



EEO Information for Provider



Operational Status

Are you open?



ALLOWABLE EXPENSES



Allowable Expenses:

Wages and Benefits

Ongoing Professional Development- CDA, Degree Acquisition

Premium or Hazard Pay

Staff Bonuses

Employee Transportation to/from work

Support in COVID-19 vaccinations, management of side effects,
paid time for vaccination appointments

ADDITIONAL ALLOWABLE EXPENSES



PPE

Cleaning

Health & Safety Practices

Background Checks

Indoor & Outdoor Equipment

Technology Updates

Food and Equipment

Business Automation, training and support

Mental Health Supports

NO MAJOR
RENOVATIONS





Will be
individual to
each applicant

Will be
dispersed in
six (6)
monthly
installments

Maintain all
documentation
of enrollment
at the time of
the application,

Maintain record
of the use of
ALL funds.





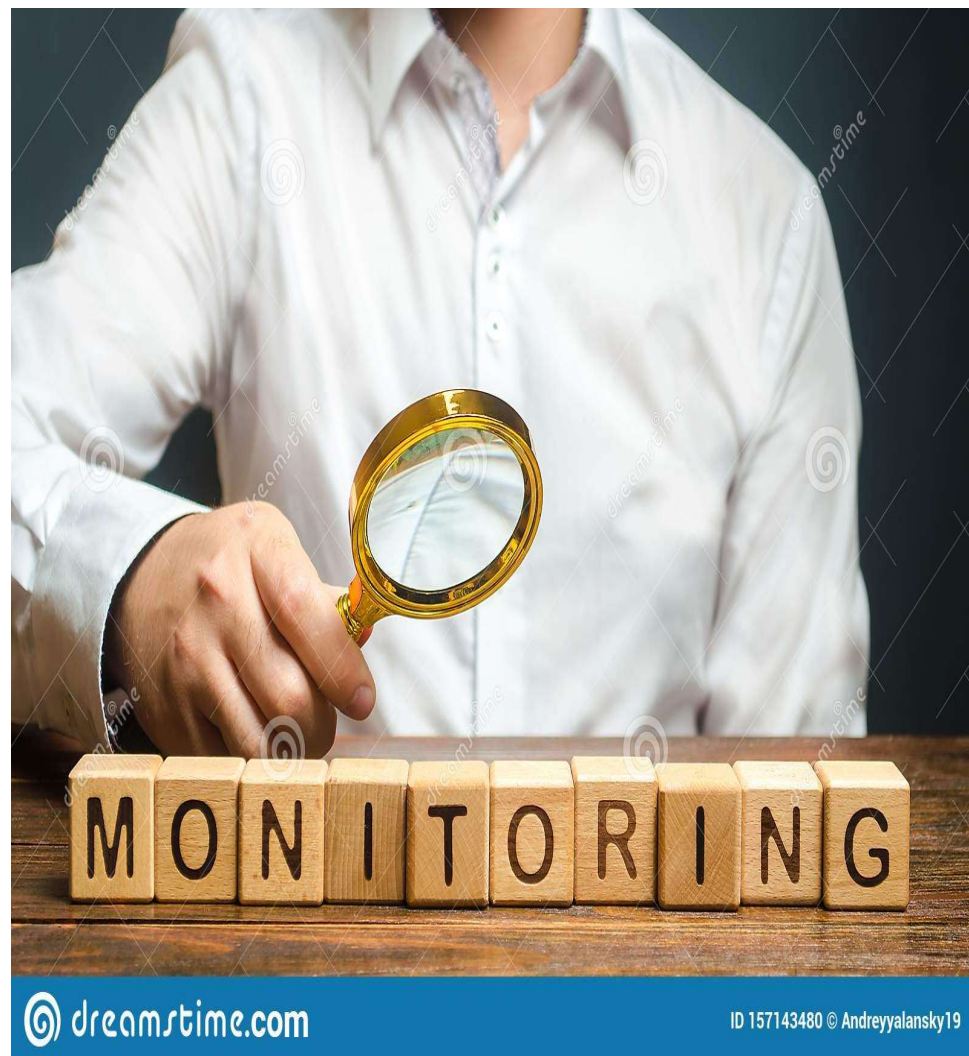
REGARDLESS of your inclusion of how funds would be used during your initial application, you **MUST** report use after the grant year is over.

There must be an understanding of the number and amount of grant funds out to providers, understanding that all eligible providers are going to make the application deadline.

ELRC will monitor, similar to other grants



Up to 15% of providers will be randomly selected for monitoring



January 31, 2022

DON'T MISS
the DEADLINE



ARPA STABILIZATION GRANT RESOURCES

- [AMERICAN RESCUE PLAN ACT \(ARPA\) STABILIZATION GRANTS – THE PENNSYLVANIA KEY \(pakeys.org\)](#)
- Recorded Webinar from Sept. 8, 2021: [Watch on YouTube](#) and [Webinar Transcript](#) (webpage for easy translation)
- [A list of the questions that eligible providers will be asked to answer in the online application \(PDF\)](#)
- [A copy of the Attestation that eligible certified providers will need to electronically sign prior to submitting their application \(PDF\)](#)
- [APPLY NOW IN THE PD REGISTRY!](#)
- Try the [ARPA Stabilization Grant – Certified Provider Estimator](#)
- If you have questions about eligibility for the Stabilization Grant, [contact your Early Learning Resource Center \(ELRC\).](#)

ARPA STABILIZATION GRANT RESOURCES (CON'T.)

- For help creating an individual account on the PD Registry: <https://s35729.pcdn.co/wp-content/uploads/2021/08/Create-or-Locate-a-PD-Registry-Account-Aug-2021.pdf>
- For help claiming your Organization Profile: <https://s35729.pcdn.co/wp-content/uploads/2021/07/How-to-Claim-an-Unregistered-Organization-Profile-final.pdf>
- Learn how to apply by viewing the tutorial video (<https://youtu.be/n9bcD0PYIgg>) or the tip sheet (<https://s35729.pcdn.co/wp-content/uploads/2021/09/How-to-Apply-For-The-ARPA-Stabilization-Grant-09.2021-1.pdf>) .
- FAQ on the PA Keys website: <https://s35729.pcdn.co/wp-content/uploads/2021/09/ARPA-Child-Care-Stabilization-Grants-Provider-FAQs-9.17.21.pdf>
- ELRC 18 sponsored a webinar by Children's Village to help providers maximize their grant, think about potential uses, tax consequences, and reporting/tracking Links to the recording and slides are listed below. (NOTE: To view the webinar, you must download it first. Otherwise the webinar will cut off after 15 minutes.)
 - Webinar recording: <https://www.dropbox.com/s/rawgb19xdx5yz0/video1095716501.mp4?dl=0>
 - Slide deck: <https://www.dropbox.com/s/penqc9wvpy62n9t/ARPA%20slide%20deck.pdf?dl=0>



DAMARIS ALVARADO-RODRIGUEZ, THE CHILDREN'S PLAYHOUSE

ARPA ALLOWABLE EXPENSES & CREATIVE USE OF FUNDS



YOUR TURN - SHARE YOUR EXPERIENCE

If you have already submitted your program's ARPA grant application, please feel free to respond to the following questions in the chat box:

- Approx. how many hours did the application process take you?
- Over what time span did you work preparing to apply to submitting?
- Any tips you would like to share with the group?



YOUR TURN - ANY QUESTIONS???

Please enter YOUR QUESTIONS in Chat Box

Next Mtg. - Dec. 21

Special Presentation:

Show Me the Money

Part 2 – Build Back Better Plan



-
- **1-Minute Exit Survey** to provide feedback on the effectiveness of today's meeting: <https://forms.gle/715J6KceLpEGQhx47>
 - **Next Meeting: December 21, 2021** Pre-registration link: https://us06web.zoom.us/meeting/register/tZEvdOCurzMvHtbIXwsghWOr_40LYoHb3ZIN
 - **Meeting Recordings, Slides & Registration Links** on First Up/ SEPECC Webpage: <https://www.firstup.org/sepecc/>

MEETING WRAP UP



SEPECC

Advancing quality early child
and education in Bucks, Chester,
Delaware, Montgomery and
Philadelphia Counties

COMMITTEE VOLUNTEERS

Steering Committee

Unis Bey
Laverne Cheeseboro
Traci Childress
Latonta Godboldt
Mary Graham
Jackie Groetsch
Shineal Hunter
Jacki Jay
Kellie Ketchum-Umphrey
Sharon McClafferty
Minette Taylor
Shawn Towey

Advocacy Workgroup

Damaris Alvarado
Dionne Chambers
Eleanor Levie
Elizabeth Ozer
Shawn Towey

Suburban Workgroup

Donna Bartman
Zakiyyah Boone
Jackie Groetsch
Kim Heuschkel
Jacki Jay

Advisory Council

Stephanie Bey
Stephanie Blake
Norma Finkelstein
Diane Getzinger
Pamela Haines
Sara Jann
MaryKay Mahar
Maddy Malis
Elizabeth Ozer
Khadijah Sabir

BREAKOUT ROOMS ON ARPA STABILIZATION GRANTS

Self-select into the group of your interest

- Room 1: Preparing your application (Diane Getzinger)
- Room 2: Allowable expenses (Damaris Alvarado-Rodriguez)
- Room 3: Using funds for personnel costs (Mary Graham)
- Room 4: General questions (Zakiyyah Boone)
- Room 5: Record keeping (Kellie Ketchum Umphrey)