

ANNOUNCEMENTS AND REMINDERS:

* QUESTIONS FOR SPEAKERS CAN BE SHARED IN THE CHAT BOX, MAKE SURE TO SELECT "ALL PANELISTS AND PARTICIPANTS."

* THIS MEETING WILL BE RECORDED, THE RECORDING WILL BE AVAILABLE AT WWW.FIRSTUP.ORG/COVID-19 BY END OF DAY.

SEPECC Meeting

Tuesday, August 18 , 2020

Meeting will
begin in:

5:00

Agenda:

9:00 Welcome and Self-Care Moment

9:05 Funding Updates

9:15 Advocacy Skill Building

9:40 Racial and Social Justice Skill Building

9:50 Community Partner Updates

10:00 OCDEL & ELRC Updates

10:30 Wrap Up

10:35 – 11:00 Break Out Groups

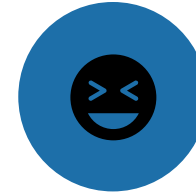
THE IMPORTANCE OF SELF-CARE



Take a break from
the stressor.



Exercise.




Smile and laugh.



Get social
support.



Meditate.



Just one small positive
thought in the morning can
change your whole day.

Dalai Lama XIV

SELF-CARE MOMENT

- TODAY I AM REMEMBERING TO BE PROUD OF MY PROFESSION.
- CHILDREN ARE WATCHING ME, SO TODAY I WILL MODEL GRATITUDE AND JOY.
- TODAY I WILL DO AT LEAST ONE THING TO MAKE SOMEONE'S DAY BETTER.
- I WILL TREAT MYSELF WITH KINDNESS AND GENTLENESS TODAY.
- TODAY I WILL COMPLIMENT INSTEAD OF CRITICIZE.
- I'M GOING TO FIND LOTS OF REASONS TO LAUGH TODAY.

From ExchangeEveryDay 8.17.2020



Funding Update



COVID-19 RELIEF PA STATEWIDE SMALL BUSINESS ASSISTANCE

HELPING SMALL BUSINESSES IMPACTED BY COVID-19

<https://pabusinessgrants.com/>



Round 2 is now open and applications will be accepted until August 28th at 11:59pm.

CARES Funding by County for Childcare

County	Round 1 (June)	Round 2 (July)
Philadelphia	\$11,146,700	\$10,840,600
Montgomery	\$3,587,200	\$4,693,400
Delaware	\$2,603,800	\$2,696,800
Bucks	\$2,359,600	\$2,868,500
Chester	\$1,866,700	\$2,295,200
Total Funds:	\$21,564,000	\$23,394,500



Pennsylvania Child Care Association (PACCA) Poll

<https://poll.app.do/pg/pa-child-care-providers>

Over the course of the COVID-19 crisis, OCDEL has been making child care subsidy payments based on the provider's enrollment of children receiving subsidy in March 2020. Effective Sept. 1, 2020, OCDEL child care subsidy payments will return to pre-COVID-19 procedures and subsidy payments will be based on actual attendance.

How will returning to pay by attendance impact your program's revenue?

- ☐ 10% reduction in revenue
- ☐ 15% reduction in revenue
- ☐ 20% reduction in revenue
- ☐ 25% reduction in revenue
- ☐ 30% reduction in revenue
- ☐ Over 30% reduction in revenue
- ☐ We will likely have to close
- ☐ No change



Advocacy Skill Building

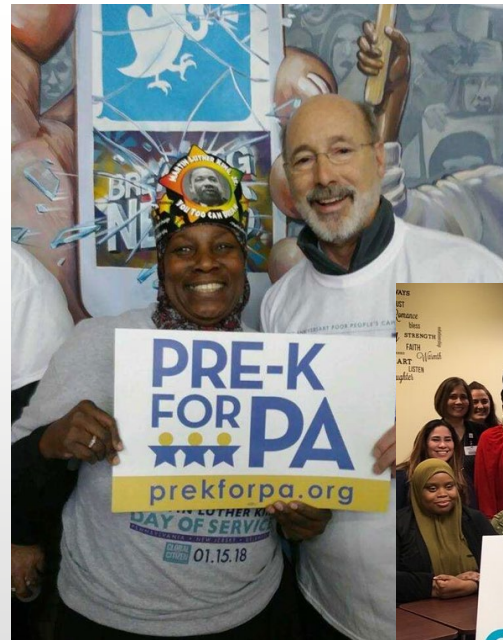




**WHO WILL
WATCH
THE KIDS?**

WINNING AGAINST ALL ODDS FOR PA'S YOUNGEST CHILDREN

PRE-K FOR PA
START STRONG PA
CHILDHOOD BEGINS AT HOME
FUNDERS UPDATE
AUGUST 2020



COVID-19 Strikes!

Our Field Operation Was Ready and Delivered A Powerful Punch Even in the New Virtual Reality



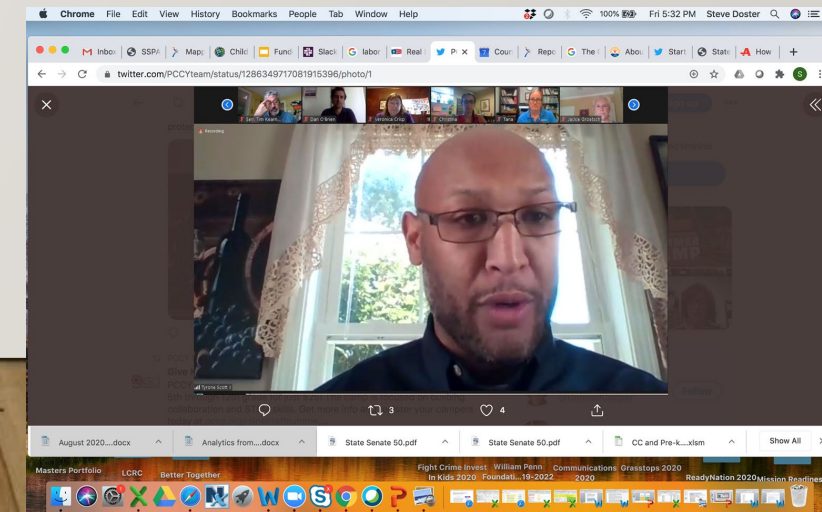
- Launched Provider Appreciation Program - engaged 130 providers (Goal - 150)
- Engaged 114 Pre-K Counts/HSSAP grantees in advocacy efforts (Goal: 75)
- Held 25 professional development sessions (Goal 30) and 30 screenings of No Small Matter (Goal 18) to educate, support and/or engage provider community in advocacy; many sessions reached maximum Zoom capacities
- “Capitol caravans” became multi-provider Zoom meetings with legislators (Held 38 / Goal: 31)

(Data from Nov. 1-June 30 / Goals are for year 1)

COVID-19 Strikes!

Virtual Advocacy Worked!

- Thousands of supporters over 6 weeks of activations generated nearly 22,000 emails to Governor Wolf and the General Assembly
- 232 legislative/administration “visits” mid-March-June 30 (288 Nov. 1-June 30)
- Met with 79% of targeted legislators Nov. 1 - June 30
- 49 letters from targeted legislators sent to Gov. Wolf and/or their leadership on campaign budget/stimulus requests in fall/spring
- Held legislative briefing on recommendations; PennAEYC, PPC, PCCY and TT testified at legislative hearings and committee meetings
- 2 petitions signed by almost 2,500 grasstops / grassroots supporters
- Engaging congressional delegation on child care




COVID-19 Strikes!

Relentless Push of the Messages Got Noticed



- Total Media Citations: 123
 - Op-eds: 12
 - LTEs: 36
- COVID Forced Transition to Zoom and Increased Role for Social Media
 - Pre-K for PA Social Media: 408K total reach since Nov. 2019 / Average 45K per month
 - Start Strong PA Social Media: 208K total reach since Nov. 2019 / Average 23K per month
 - Childhood Begins At Home Social Media: 53K total reach since Nov. 2019 / Average 6K per month
- New tactics: Twitter Storm / Chats
 - UW - generated 10,719 organic impressions/trended number 3 in PA
 - SSPA July Efforts - generated 30,500 organic impressions
- Continue to “ride the wave” of child care interest
- Prepped providers to be media contacts as part recommendation launch and throughout the spring



POLICY UPDATES

Preliminary FY 2021-22 Budget Advocacy Goals

Pre-K Counts and Head Start Supplemental Assistance Programs

- win maintained rate increase per slot based on one-time CARES Act fund increase
- include slot allocation principles to achieve agreement for future new slots

Child Care

- win state funds to serve more infants/toddlers on the waiting list (amount TBD)
- ensure any new federal dollars are investing for quality
- research underway to support shift to base rate by STAR level for child care

Home Visiting

- additional state funds to serve more families (amount TBD – original FY 2020-21 PRR had a 2-year plan with larger funding for FY 2021-22 following the rebid)
- address ongoing budget issue within OCDEL using state funding to offset receipt of less than anticipated federal MIECHV dollars





**START
STRONG
PA**

**#EachOneReachOne to
#SaveChildCare**

Tell your family & friends to join us!

www.starstrongpa.org/join-us

CAN EACH ONE REACH ONE TO #SAVECHILDCARE?

We now have a special and urgent request.....can you commit to reach out to just ONE MORE PERSON not yet engaged and ask them to help us #SaveChildCare?

We have NOT YET SECURED all the funding child care programs need to continue to KEEP THEIR DOORS OPEN.

SO what are we asking? Reach out to your mother, father, brother, sister, daughter, son, grandmother, grandfather, friend, colleague, co-worker, employee, customer, neighbor, cousin or anyone else who you feel may be interested in protecting our children's future.....our workforce's existence.....our economy's recovery. We can NOT successfully support any of those things without child care.

- Sign up as a Start Strong PA supporter at www.StartStrongPA.org/join-us
- Take Action at www.startstrongpa.org/take-action
- Follow us on Twitter and Facebook @StartStrongPA

Finally, each day until the next relief package is passed you can [Contact your representatives](#) in the House and Senate through our national partners' **Child Care Relief** campaign and ask them to do everything possible in these final hours of negotiation to ensure this relief package includes significant funding to actually save child care before it's too late.

Thank you for making a difference!



SUSAN KAVCHOK

CHILDSpace

SKAVCHOK@CHILDSpaceCENTER.ORG



Philadelphia
Area
Cooperative
Alliance



Through conversations with PACA member [Childspace](#), we have learned of the myriad strains COVID-19 has placed on the already-undervalued child care sector, such as decreased enrollment (and therefore revenues) despite increased needs for PPE and staffing in order to follow CDC guidelines. We know many folks in our community are parents and caregivers to children, and may be feeling the strain of juggling additional child care work along with, well, everything else we were already doing. The worker-owners and employees of Childspace need our support in advocating for the passage of the federal [Child Care Is Essential Act](#), which would provide \$50 billion in critical relief for child care centers across the country.

[Will you join PACA and Childspace in taking five minutes to call your Senators and urge them to support the child care sector? Phone numbers and a sample script can be found here.](#)



Racial and Social Justice Skill Building



PROGRAM SPOTLIGHT: THE COUNCIL OF THREE RIVERS AMERICAN INDIAN CENTER

Kellie Ketchum-Umphrey
padedeva@gmail.com



COUNCIL OF THREE RIVERS AMERICAN INDIAN CENTER

1516 N 5TH STREET, PHILA PA 19122

COTRAIC EARLY HEAD START

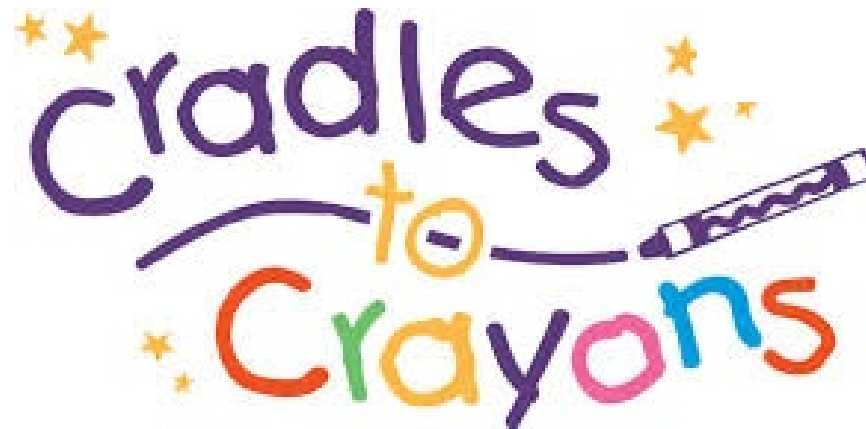


HISTORY OF HEAD START/EARLY HEAD START

- Head Start began in 1965 as a summer program. Was designed to help break cycle of poverty in low income families.
- It is a comprehensive program established to meet the emotional, social, health, nutritional and psychological needs of those in a lower socio-economic bracket.
- The Head Start program is 55 years old and focuses on the education of children and their families ages 3-5.
- Early Head Start is 25 years old and focuses on the education and economic development of children and families 0-3 years of age.
- Comprehensive services are what make Early Head Start and Head Start unique from other Early Childhood Programs.



RESOURCES TO INTERRUPT RACISM AND EXTEND SOCIAL EQUALITY

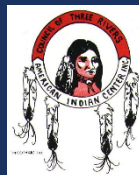


The Giving Factory





THINGS COTRAIC



EARLY HEAD START HAS DONE TO CURB INEQUITY



WHAT CAN TRADITIONAL CHILD CARE PROGRAMS DO TO ASSIST FAMILIES

Some Good Resource Materials to Share

- Information about free or inexpensive medical and dental resources, including immunizations.
- Locations of libraries and local museums.
- Brochures about the importance of balanced nutrition in student meals.
- Public transportation schedules.
- Books about child growth and development.
- Brochures on parenting workshops.
- Child care provider lists.
- Parent support group lists.
- Community mental health facilities contact information.



compiled by Jen Goode @ 100Directions.com



TRANSPORTACIÓN
Transit Plus 301-600-1725
Medicaid Transportation 301-600-3124

ASISTENCIA DE EMPLEO
Goodwill 301-662-0622
Employment Resource Center 301-600-2652
Frederick County Workforce Services 301-600-2255

ASISTENCIA PARA VIVIENDA
Department of Social Services 301-600-4555
Frederick City Housing Authority 301-662-8173
Frederick County Housing & Community Development 301-600-1061
Advocates for Homeless Families 301-662-2003
Community Action Agency (Albergo) 301-600-1506

301-695-6633, press 0
The Religious Coalition (Albergo) 301-631-2670
Habitat Humanity Restore (Materiales de construcción) 301-662-2988
Habitat for Humanity 301-698-2449
Weatherization Assistance 301-600-1506
Energy Assistance 301-600-2410 or 800-332-6347

301-600-2410
301-733-6911
Hagerstown Housing Authority 301-791-3168
Washington Co Housing Authority
Free Smoke Alarms 301-600-7275

OTROS NÚMEROS DE AYUDA
Poison Control Hotline 800-222-1222
Legal Aid 301-694-7414
Family Law Hotline 800-845-8550
Washington County Social Services 240-420-2100
Center Hispanico 301-668-6270
Human Relations Department 301-600-1063
Immigration Services 800-375-5283
Hospice 240-566-3030
Social Security 800-772-1213
Frederick County Social Security Office 866-331-7089
Frederick Memorial Hospital 240-566-3300

PROVEEDORES DE SALUD
(Pagos reducidos para aquellos sin seguro medico)

Frederick Community Action Agency
(Médico)
301-600-1506
100 South Market St.
Frederick, MD 21701

Mission of Mercy
Frederick
(Prenatal, Dental, Médico)
301-676-3188

Brunswick
(Medical/Dental)
240-529-8772

****llame para información de las horas y lugar de las clínicas

FMH Prenatal Center
240-566-4444
400 West 7th St.
Frederick, MD 21701

PROVEEDORES FUERA DEL CONDADO DE FREDERICK
Family Healthcare of Hagerstown (Médico/Dental/Salud del comportamiento) 301-745-3777
Hagerstown Community Free Clinic 301-733-9234
Community Clinic, Inc., Gaithersburg (Médico/Dental) 301-216-0880
Family First Dental, Gettysburg, PA 717-337-9400
Affordable Dentures, Winchester VA 540-868-9845

CLASES DE CPR
American Red Cross www.redcross.org 301-739-0717
Frederick Community College (FCC) 301-624-2888
Health First Enterprises 301-473-5670

Lista De Teléfonos De La Comunidad



Recursos Para Usted y Su Familia

中华人民共和国驻外使领馆领事认证申请表 Application Form of Consular Legalization of the Embassy/Consulate of the People's Republic of China

*申请人须如实、完整、清楚地填写本表格，请逐项在空白处用中文或英文大写字母打印填写，或在□内打√选择。The applicant should fill in this form truthfully, completely and clearly. Please type the answer in capital English letters in the space provided or tick (√) the relevant box to select.

1. 个人申请 Applicant (For Individual Use Only)			
姓名 Name	HONGYI FENG	性别 Gender	M
出生地点 Place of birth	NANJING CHINA		
出生日期 Date of birth (yyyy-mm-dd)	1975-07-21	国籍 Nationality	CHINA
职业 Occupation	ENGINEER		
证件类型 Type of ID	CHINESE PASSPORT	身份证件号码 Number of ID	G1234567
工作单位/学校名称 Name of employer/school	MASON UNIVERSITY	工作单位/学校地址 Address of employer/school	120 FOX ST, ATLANTA, GA 30541
家庭住址 Home address	3821 GILMAN DR, FOX VALLEY, GA 30541	电子邮箱 E-mail address	FENGY@GMAIL.COM
住宅电话 Home phone number	N/A	手机号码 Mobile phone number	404-536-9687
2. 企业及其他组织申请 Applicant (For Company/Organization Use Only)			
单位名称/组织名称 Name of company/organization			
联系地址 Address			
法定代表人姓名 Legal Representative	姓名 Name	出生日期 Date of birth (yyyy-mm-dd)	
公司/组织名称 Company/Organization	证件类型 Type of ID	证件号码 Number of ID	
3. 公证或其他证明文书证明的事项 Matters certified by the notarial deeds or other certificates			
<input checked="" type="checkbox"/> 出生证 Birth certificate; <input type="checkbox"/> 结婚证 Marriage certificate; <input type="checkbox"/> 无犯罪记录证明 Certificate of non-criminal record; <input type="checkbox"/> 健康证明 Health certificate; <input type="checkbox"/> 学历证明 Diploma; <input type="checkbox"/> 委托书 Authorization letter; <input type="checkbox"/> 声明书 Statement; <input type="checkbox"/> 商业文件 Business documents; <input type="checkbox"/> 其他 (请注明) Other (please specify):			
4. 认证目的和文书使用地点 Purpose and Destination of Legalization			
认证目的 Purpose of legalization: <input type="checkbox"/> 婚姻 Marriages; <input type="checkbox"/> 收养 Fosterage; <input type="checkbox"/> 房产 Real estate; <input type="checkbox"/> 商务贸易 Business and trade; <input type="checkbox"/> 诉讼 Litigation; <input type="checkbox"/> 签证 Visa; <input type="checkbox"/> 领养 Adoption; <input type="checkbox"/> 其他 (请注明) Others (please specify):			
文书使用地 Destination of legalization: NANJING, JIANGSU, CHINA			

COMMUNITY PARTNER UPDATES

Rachel Gambino
PHMC

Monica Allison
ParentChild+



RACHEL GAMBINO

PHMC

RGAMBINO@PHMC.ORG

Health and Safety Technical Assistance

Public Health Management Corporation (PHMC), through generous funding from the William Penn Foundation, can support **Philadelphia** childcare providers to operationalize Centers for Disease Control and Prevention (CDC) guidelines. The Health & Safety supports are available **AT NO COST** to **ALL PROVIDERS in Philadelphia:**

- Family, group, and center based
 - Single site, multi-site, and multi-service
 - Nonprofit and for-profit
 - Any STAR level
-



Health and Safety Technical Assistance

PHMC consultants can assist you with understanding and implementing current guidelines as we navigate through the “new normal” and provide support including:

- Establishing new health and safety protocols
- Implementing proper cleaning and disinfecting practices
- Educating staff on wearing face masks
- Updating policies and procedures

To apply: <https://www.surveymonkey.com/r/healthandsafetyTArequest>



FREE Personal Protective Equipment (PPE) is Available!

PPE such as masks, gloves and eye protection is available to childcare facilities in Philadelphia. In addition, other supplies necessary to meet CDC health and safety guidelines for childcare providers will be included such as disinfectant, sanitizer, soap, and no touch thermometers.

How do I know if my program is eligible?

Providers actively participating in PHMC Health & Safety TA will be prioritized to match the supplies with increased knowledge of best practices. All DHS licensed Philadelphia childcare providers are eligible to apply while funding is available.

If you would like to be considered to receive PPE, submit your request for Health & Safety TA now!

FREE Personal Protective Equipment (PPE) is Available!

How do I apply for PPE?

1) Apply for Health and Safety Technical Assistance:

<https://www.surveymonkey.com/r/healthandsafetyTArequest>

2) You will receive an Intake Call from the PHMC Health and Safety Team to best match your needs with available technical assistance supports, including assignment to a Child Care Health Consultant.

3) Following Intake, you will receive a PPE Order link directly from PHMC to select items and generate an order form.



FREE Personal Protective Equipment (PPE) is Available!

Providers who participated in recent prior initiatives such as the Philadelphia Emergency Fund for Stabilization of Early Education (PEFSEE), PHMC ECE Business Stabilization TA, PHMC ECE COVID-19 Health & Safety TA, PCCY SBA Loan Application TA, First Up Business TA, or Business Best Practices Series presented by Children's Village received a priority PPE order link and over 350 provider orders were processed!

If you meet these eligibility requirements and have not received a link to request your supplies, please contact ECEProviderSupport@phmc.org.



MONICA ALLISON
PARENTCHILD+
MALLISON@PHMC.ORG



Updates from OCDEL and ELRCs

KAREN GRIMM-THOMAS
C-KGRIMMTH@PA.GOV

DIANE GETZINGER - PHILADELPHIA
DGETZINGER@CARINGPEOPLEALLIANCE.ORG

ANGIE SOMOGYI – BUCKS
ASOMOGYI@CSCINC.ORG

BETSY VASSALLO – CHESTER
BVASSALLO@PHMC.ORG

MAGGIE JOHNSON – MONTGOMERY
MJOHNSON2@MONTCOPA.ORG

TAMMY JOLAOSO – DELAWARE
TJOLAOSO@PHMC.ORG

SEPECC CALL RESOURCES AND PRESENTERS

NEXT MEETINGS: 9/1, 9/15, 9/29, 10/13, 10/27

PRESENTERS:

Karen Grimm-Thomas - c-kgrimmth@pa.gov
Diane Getzinger - dgetzinger@caringpeoplealliance.org
Elizabeth Farwell-Ozer - elizabeth.ozier@firstup.org
Jackie Groetsch - jackie.groetsch@firstup.org
Tyrone Scott - tyrone.scott@firstup.org
Shirlee Howe - shirleeh@pccy.org
Dan O'Brien - dano@pccy.org
Kellie Ketchum-Umphrey - padedeva@gmail.com
Rachel Gambino - rgambino@phmc.org
Monica Allison - mallison@phmc.org
Susan Kavchok - skovach@childspacecenters.org

www.firstup.org/covid-19

To be added to the First Up newsletter e-mail
Becca Tyrrell at rebecca.tyrrell@firstup.org

SEPECC STEERING COMMITTEE:

Maddy Malis, FELS
Mary Graham, Children's Village
Rachael Fennel, Elwyn SEEDS
Norma Finkelstein, FELS
Shineal Hunter, Family Circle Academy
Shawn Towey, PACCA
Stephanie Bey, City of Philadelphia
Sara Jann, Maternity Care Coalition
Marykay Mahar, PHMC
Sharon McClafferty, PHMC
Minnette Taylor, Minnie Montessori Academy
Latonta Godboldt, Small Wonders Family Daycare
Eleanor Levie, National Council of Jewish Women
Khadijah Sabir
Pamela Haines, First Up
Elizabeth Ozer, First Up



BREAKOUT GROUP DISCUSSION

We will break out into randomly assigned small groups for discussion from 10:35 – 11:00 for all who wish to join. Please discuss the following questions in your small groups.

- -How is reopening going? What's working well? What's challenging?
- -What kind of help do you need?

<https://zoom.us/j/99168050097?pwd=TWpzWURGd2NLSzNSME9XMDcvd3JiUT09>