ANNOUNCEMENTS AND REMINDERS:

- * ALL PARTICIPANTS ARE AUTOMATICALLY MUTED.
 *QUESTIONS FOR SPEAKERS SHOULD BE SHARED IN
 THE CHAT BOX.
- * THIS MEETING WILL BE RECORDED, THE RECORDING WILL BE AVAILABLE AT https://www.firstup.org/sepecc/ BY END OF DAY.

SEPECC Meeting

Tuesday, December 21,2021

Meeting will begin at 9:00

Agenda:

9:00 Welcome

9:05 Budget Updates

9:15 Advocacy Skill Building

9:35 ELRC & OCDEL Updates

10:05 Community Partner Updates

10:20 Special Presentation: Show Me the Money Part 2 – Build Back Better

10:45 BBB Q&A (instead of breakout rooms)

10:55 - Wrap Up

NEW SEPECC CO-CHAIRPERSONS



Zakiyyah Boone, Executive Director of Wonderspring Early Learning



Jacqueline (Jacki) Jay, Director of All My Children Learning Center



Kellie Ketchum-Umphrey, Program Manager Early Head Start (Alternate)

PENNAEYC 2022 VOICE FOR CHILDREN AWARDEES SEPECC VOLUNTEERS



Pamela Haines
Public Policy Consultant, First Up
VOICE for Children
Distinguished Career Honoree



Minnette Taylor
Owner, G&T Daycare Montessori Program
Founder & CEO,
Mini Montessori Academy
VOICE for Children Honoree

MARY GRAHAM, CHILDREN'S VILLAGE

TYRONE SCOTT, FIRST UP

FUNDING UPDATES

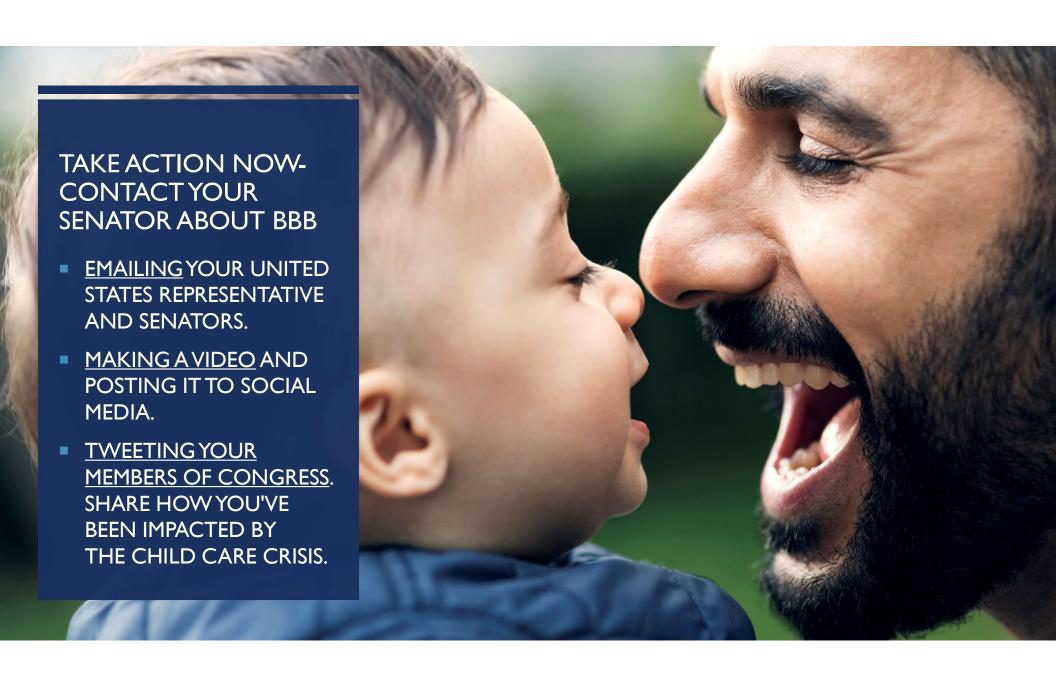
Advocacy Skill Building

STATEMENT ON BUILD BACK BETTER

With every day that passes, America's child care system moves closer to collapse. Passing this transformative bill will ensure early educators — a record number of whom are leaving the sector for decent pay and benefits — are fairly compensated for the extraordinary work they do. Capacity at care providers and preschools will go up, allowing parents to choose the care options that are right for them. The astronomical prices families are forced to pay for care will drop. Millions more children will be given the opportunity to start kindergarten ready to learn. And it will speed up our economic recovery by allowing countless parents to enter or return to the labor force. Parents, providers, and employers are desperate for the opportunities this bill will deliver. Build Back Better's positive impact will be felt for generations. It's time we deliver on that.

IF BUILD BACK BETTER ISN'T PASSED, FAMILIES WILL SEE CHILD CARE PRICES RISE AT LEAST 14% BY 2025.

- The child care sector has lost over 105,400 jobs since February 2020, and child care providers across the country are reporting that they're having to turn down business because they don't have the staff capacity to care for more children.
- Almost 60% of child care providers are experiencing staff shortages a 36% increase from before the pandemic.
- 87% of child care center directors <u>report</u> that it's more difficult to recruit and retain qualified staff now due to low wages and no or unsatisfactory benefits.
- Almost 60% of child care providers <u>report</u> that they are experiencing staff shortages a 36% increase from before the pandemic.
- 40% of parents now say they have gone into debt to pay for child care, and 28% say they've had to choose between paying for child care or paying their rent or mortgage on time.
- Half of parents in the U.S. report spending at least 25% of their income on child care.
- A new U.S. Chamber of Commerce Foundation <u>report</u> shows that states are losing out on upwards of \$9.39 billion in economic activity each year due to child care disparities and breakdowns.
- McKinsey & Co's latest <u>American Opportunity Survey</u> has identified lack of access to child care as a major barrier to mental and economic wellbeing for American families.
- American families are <u>losing \$30-35 billion in income</u> annually because parents, unable to find or afford child care, are forced to leave the labor force or reduce working hours to care for their children.





CALL YOUR SENATORS!

PROVIDERS &
ADVOCATES
ARE TAKING
ACTION ON BBB!

DIONNE WRIGHT-CHAMBERS, LEARN, EMPOWER, GROW - FEDERAL EVENTS ON BBB

LYSSA HORVATH, ARCH STREET PRESCHOOL - OP-ED, PHILADELPHIA INQUIRER

DAMARIS ALVARADO- RODRIGUEZ, CHILDREN'S PLAYHOUSE - WHYY RADIO TIMES INTERVIEW: FIXING OUR BROKEN CHILD CARE SYSTEM

YASMIN WILLIAMS, THE WILLOW SCHOOL - LETTER TO THE EDITOR, PHILADELPHIA INQUIRER

SAMPLE LETTER TO THE EDITOR

It's clear that Ramesh Ponnuru has never been inside a quality childcare program. If he had, this conservative columnist's op-ed in your 11-23-21 paper would look past partisan and political arguments and examine how the Build Back Better legislation would really help the economy. Early learning makes significant returns to the economy, from more efficient K-12 systems, to families working and paying taxes, to children succeeding in school and life. And investments in ECE programs return immediately to the local economy, through staff wages. As the lead teacher at the Willow School childcare center, I would be proud to give Mr. Ponnuru an eye-opening tour. And as a mother of three young children whose future will brighten through human infrastructure, and as a constituent, let me extend the invitation to Senator Toomey before he casts his vote on the BBB act.

Yasmin Williams, Norristown

ELEANOR LEVIE'S TOP TIPS FOR GETTING A LETTER TO THE EDITOR PRINTED

- Start and end strong to capture editors'—and readers' attention.
- Refer to an op ed or article that the newspaper has recently published. This strokes the egos of the editors and makes them likely to print something that lifts up the newspaper.
- Explain why your personal story, background, or perspective provides reasons we should care that you agree or disagree with the writer.
- Use a fact or two from our advocacy toolkit that supports your opinion.

GOT TIME? DO MORE:

Once you get a letter to the editor published, sound the trumpets!
 Send a link or a photo out on social media. Use twitter handles, such as: @SenToomey, to call his attention to it. Include hashtags, like #SolveChildcare and #BuildBackBetter that will help your post go viral.

The holidays are the perfect time to turn friends and family into ECE advocates

Eleanor Levie, Volunteer Advocate for SEPECC, And the National Council of Jewish Women (NCJW)

TALKING WITH FAMILY AND FRIENDS ABOUT BBB

When our relatives voice problematic opinions, we might be tempted to stay silent to keep the peace. Or we might want to write them off as a lost cause. But if you don't speak up when your family members express harmful opinions, you could risk complicity -- and you lose an opportunity to encourage them to do better.





- Shift the conversation to ECE so others realize its importance
- Or, bring up ECE as something that's important to you



To correct misconceptions about ECE:

- Find common ground
- Pivot!
- Share <u>your</u>
 experience and knowledge...
 without making an argument.

CASUAL CONVERSATIONS OVER THE HOLIDAYS

- Try to create a back-and-forth dialogue
- Try to listen as much as you speak and ask open-ended nonjudgemental questions.
- Offer a reflection of their thoughts back to them.
- Share stories about the life experiences that have led you to your values and beliefs.
- Model patience, grace, and empathy -- even if you don't get it back.
- Give people opportunities to be seen as more than just an argument waiting to happen.

Updates from OCDEL and ELRCs

KAREN GRIMM-THOMAS C-KGRIMMTH@PA.GOV

DIANE GETZINGER - PHILADELPHIA

DGETZINGER@CARINGPEOPLEALLIANCE.ORG

ANGIE SOMOGYI – BUCKS <u>ASOMOGYI@CSCINC.ORG</u>

BETSY VASSALLO – CHESTER BVASSALLO@PHMC.ORG

MAGGIE JOHNSON – MONTGOMERY MJOHNSON2@MONTCOPA.ORG

TAMMY JOLAOSO – DELAWARE TJOLAOSO@PHMC.ORG

ELRC REMINDERS

STAR extensions

All providers due for STAR renewal by 9/30/2022 are eligible for a one year renewal. Contact your ELRC for details.

January CCW updates

- New Maximum Child Care Allowances (base rates) become effective 1/1/2022. Providers wishing to
 update their <u>private pay rates</u> must submit an Appendix C1 and published rates (signed/dated). If your
 documents are received by 1/31/2022, they will be effective 1/1/2022.
- Non-traditional Add-on Effective 1/1/2022, you will receive a 25% add-on to your base rate for non-traditional care (2 or more hours between 6p and 6a during the week or any time during the weekend). Look for NFT or NPT on your enrollment summaries and invoicing.
- Co-payment Decreases Effective 1/17/2022. New enrollment summaries will be sent out for all impacted enrollments.

ARPA UPDATES BY REGION

- ELRC 15 (Delaware County) as of 12/20/2021 220 applications received, 208 processed, 12 pending Funded 71% of programs totaling \$28,811,229.00
- ELRC 16 (Bucks County) as of 12/20/2021 218 approved, 10 pending... representing 88% Total paid = \$36,777,436
- ELRC 17 (Montgomery County) 335 applications approve, 81% of total eligible, \$57 million approved
- ELRC 18 (Philadelphia County) as of 12/19/2021
 1,150 applications approved; 78.55% of eligible licensed providers; \$104,748.025.07 total approved
- ELRC 19 (Chester County) as of 12/17/2021
 198 applications approved.85% of eligible licensed providers;\$27,258,976

ARPA STABILIZATION GRANT CONTACTS

REGION 15 (Chester Co)

Angelique Hiers, <u>hiersa@delcohsa.org</u>
 610-713-2478

REGION 16 (Bucks Co)

Angela Somogyi, asomogyi@cscnc.org
 215-486-2524 ext. I-800

REGION 17 (Montgomery Co)

- Margaret Johnson, MJohnson2@montcopa.org 610-278-1484
- Jeanine Moser, <u>imoser@montcopa.org</u>
 610-278-5194

REGION 18 (Philadelphia Co)

Diane Getzinger, 267-504-4179
 dgetzinger@caringpeoplealliance.org

REGION 19 (Chester Co)

E-mail is STRONGLY preferred

- Susan Moylan, ELRC 19 STARS Manager smoylan@phmc.org - 215-756-7328
- Betsy Vassallo, ELRC 19 Director bvassallo@phmc.org - 215-606-7328

Community Partner Updates



JESSICA FENG FIRST UP

JESSICA.FENG@FIRSTUP.ORG

TERRI LYNNE LOKOFF TEACHER AWARDS APPLICATION NOW OPEN



- 50 winners
- \$1,000 cash prize
- Paid stay in Philadelphia
- Ongoing professional development
- Full time teacher of birth-PreK for minimum 3 years
- Application deadline: January 28, 2022
- Questions? jessica.feng@firstup.org





LISA BROWNE FIRST UP

LISA.BROWNE@FIRSTUP.ORG

P.R.I.D.E. PHILLY PROJECT

- Now accepting applications for the Teacher Cohort
- The teacher cohort s a forum for enabling early childhood teachers to support young children's positive identity development
- Selected participants will receive a \$1000 stipend for their 9-month virtual participation
- Will meet every third Thursday of the month, January through to September for 1.5 hours from 6pm-7:30pm
- Applications will be accepted now through to 1/12/2022, selected participants will be announced on January 17th



GERRY GONZALEZ CHILD GUIDANCE RESOURCE CENTERS

GGONZALEZ@CGRC.ORG 484.454.8767 WWW.CGRC.ORG Child Guidance Resource Centers is made up of a team of highly qualified therapists and clinicians who are united by a passion for providing services that encourage personal growth, development, and wellness of the whole family. We offer a broad range of clinical services designed to assess and treat the broad spectrum of mental, emotional, and social challenges faced in early childhood, childhood, and adolescence. **Elementary School**: A licensed, private Special Education School for children in grades K-8 in Delaware County who are struggling in their public school classroom. Our school provides a structured academic environment, much like mainstream classrooms, with a strong emphasis on social, emotional, and behavioral development. Our goal is to help children learn the skills they need to return to their public school district successfully.

Creating Relationships & Emotional Adaptability in a Therapeutic Environment (CREATE): A group outpatient service for children and young adults with autism. CREATE is designed to build social and communication skills, improve problem-solving and emotional regulation, and enhance flexibility and motivation.

Family First (Family-Based Services):

32-week community-based program in which two therapists work closely with the family in the home, school, and community. Therapists provide a variety of interventions and support to meet each client's unique needs. Family First helps families regain stability, parents to recover their confidence, and children to renew their life's potential.

ALCOHOL TOBACCO & OTHER DRUGS Prevention Services in Delaware County

Delaware County offers evidence-based educational programs that promote positive actions and behaviors while engaging and empowering individuals and communities. These services are paid for by the Delaware County Office of Behavioral Health, Division of Drug and Alcohol and are available to all Delaware County residents at no charge.



KYLE MCMILLEN CHILDREN FIRST

KYLEM@CHILDRENFIRSTPA.ORG

Special Presentation:

Special Presentation: Show Me the Money

Part 2 – Build Back Better Plan

AGENDA

- 1. Introduction Zakiyyah Boone, Wonderspring Early Learning
- II. Major Components Mary Graham, Children's Village
- III. Getting Ready Mary Graham, Children's Village
- IV. Advocacy Needs Shawn Towey, PAAC
- V. Q&A All

RESOURCES

What's in the Build Back Better Act? This legislation, if passed, would mark the largest investment in early learning ever seen in the U.S., and includes transformational investments in child care and universal pre-kindergarten that will benefit families and childcare providers throughout the nation. These resources below provide more details.

- NAEYC Dec. 2021 What Build Back Better Means for You: https://www.naeyc.org/sites/default/files/globally-shared/downloads/PDFs/our-work/public-policy-advocacy/policy_buildbackbetter_final.pdf
- Explanation of each ECE element from the Hunt Institute: https://hunt-institute.org/wp-content/uploads/2021/11/Hunt-Institute-Build-Back-Better-Guide-for-Policymakers-11.3.21_v2.pdf
- FAQ from First Five Years Fund: https://www.ffyf.org/faq-on-the-child-care-and-preschool-provisions-in-the-build-back-better-act/
- Child Care Aware of America I.5-min. Video: https://www.youtube.com/watch?v=-UrVgvehzYc

 1-Minute Exit Survey to provide feedback on the effectiveness of today's meeting: https://forms.gle/nhNNJCFaFgz5HkaXA

Upcoming Meetings: January 25
 February 22
 March 29

 Meeting Registration Links on First Up/ SEPECC Webpage: https://www.firstup.org/sepecc/ MEETING WRAP UP