

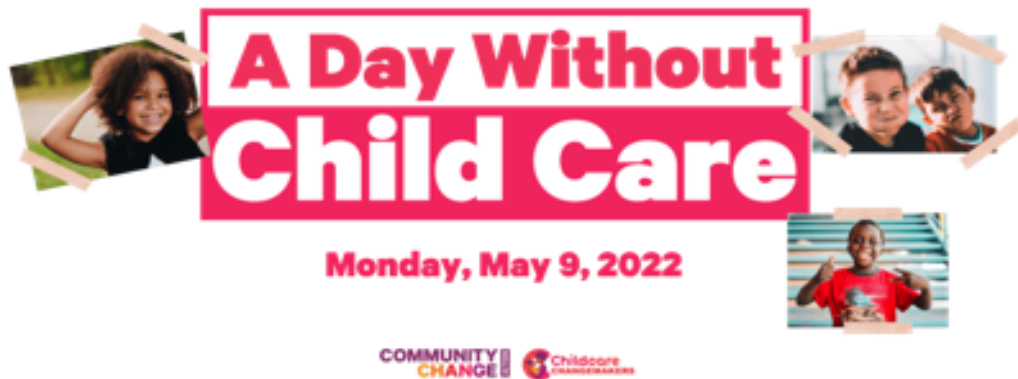
May- June Advocacy Toolkit

Activity #1: Day Without Childcare

- This event is designed to build solidarity and give options for providers, families, children, and friends to show their appreciation and raise awareness of the value of Childcare
- Advocates and providers can show support by signing a pledge or joining an event.
- <https://communitychangeaction.org/childcare-may9/>
- Gain support of families and staff- post the poster below and encourage supporters to sign the pledge by scanning the QR code.
- Philadelphia providers will gather at City Hall from 9-10:30 am for a rally, then move to Family Circle Academy (100 W Olney Ave, Philadelphia, PA 19120) for an ECE Block Party!

***** FOLD HERE TO DISPLAY POSTER *****

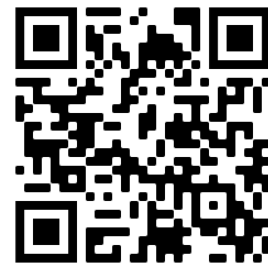
Love your childcare provider? Show your support!



Show solidarity with childcare professionals on May 9!

Here's what you can do:

- Join the City Hall Rally from 9-10:30 am
- Attend an ECE Block Party at Family Circle Academy 11 am- 1 pm
- Scan the code to sign the pledge!!



Activity #2: Get Out The vote

Access to voting is an equity issue. Children cannot vote, so we must ensure the adults closest to them participate in electing lawmakers. ECE programs have power in supporting families and staff registering to vote, learning about candidate issues, and getting to the polls (or drop box) on Election Day.

- **PA Voting Information:** <https://www.vote.pa.gov/>
- **Learn who is on your ballot:** [Committee of 70 Voter Guide \(seventy.org\)](https://www.seventy.org/committees/70-voter-guide)
- **Read books about voting:**
 - [14 Children's Books on Voting \(momscleanairforce.org\)](https://www.momscleanairforce.org/14-childrens-books-on-voting)
 - [10 Great Children's Books About Voting and Elections \(bookriot.com\)](https://www.bookriot.com/10-great-childrens-books-about-voting-and-elections)
- **Facilitate voting activities with children:** <https://kidsvotingusa.org/>
- **Share voting information with families and staff:** [DOS Voting & Election Information \(pa.gov\)](https://www.pa.gov/dos/voting-election-information)
- **Request flyers and stickers from First Up (email Elizabeth at Elizabeth.ozier@firstup.org)**
- **Join the Child Care & Pre-K Voter Project:** <https://forms.gle/y98RM76Cp9Qpt85v7>



Like this graphic? First Up will send you a sheet of these stickers! [Email us](#) to request them.

Activity #3: Engage Legislators this Summer

- Legislators love to engage with families and learn about their communities- and you can help!
- Join SEPECC Capitol Caravans on June 7 & 14- sign up here: <https://forms.gle/EJCRY28Dg8FR5H2bA>
- Invite legislators to events at your program- Graduations, family events, and other celebrations.
- Tips for Success:
 - Plan early to get on their calendars.
 - Offer them a speaking opportunity such as pre-k graduation speaker.
 - Be flexible to maximize the legislator's availability, or allow them to select a date.
 - Plan early for Back-to-School events!
- Find your legislator here or reach out to Elizabeth for help in setting up the visit. [Find Your Legislator - PA General Assembly \(state.pa.us\)](https://www.state.pa.us/legislators)
- No matter the scale of event you choose or whether you set it up yourself, your effort will be rewarded with a gift card from Leadership in Action. [Email us](#) to let us know what you did!

Leadership in Action opportunities:

Tier 1		Tier 2 continued	
Participate in campaign-themed activities by submitting art to elected officials.	\$20	Attend an elected official hosted roundtable/open house.	\$80 Without families \$100 With families
Sign on five people to become supporters of the campaigns.	\$25	Attend candidate event or forum for a legislative seat and raise early care and education as an issue.	\$80 Without families \$100 With families
Receive, display and distribute "get out the vote" (GOTV) information cards to parents.	\$25		
Participate in one of the following campaign social media efforts: Option 1—Twitterstorms / Twitterchats. Option 2—Share stories on your social media platform(s) and tag our social media platforms. Option 3—Upload stories in writing with still photos for us to use on our social media platforms.	\$30		
Program director sends a letter to elected official(s). (This does not include filling out an action alert.)	\$30		
Program director secures families to share their stories for campaign media use.	\$30		
Tier 2		Tier 3	
Using campaign talking points, share your story via a video clip on your social media platform(s) and tag our social media platforms or submit your video clip to us for use on our social media platforms.	\$50	Meet your elected official in their district office.	\$80 Without a family \$100 With a family
Program director submits a letter to the editor. (Gift card not contingent on it being published.)	\$50	Participate in the "child care and pre-k voter" campaign, which includes weekly plug-and-play voter education posts to parents, hanging campaign signage in the program (optional), and distribution of parents/child t-shirts to participants (if able).	\$100
Send a photo of a parent accessing a GOTV's QR code.	\$50	Host an elected official or designee in your program: Option 1—Meet and greet with elected official and program's families/staff. Option 2—Staff meeting discussion with elected official about investments. Option 3—Program tour and/or elected official or designee reads to a classroom. Option 4—Center milestone (staff retirement, anniversary of establishment, move to higher STAR level, etc.).	\$120 Without a family \$160 With a family
Submit three original electoral-themed art depictions by children.	\$50	Hold a conference call with your elected official(s).	\$200 Without families \$250 With families
Host a family/community engagement event (Video/Documentary Showing/Kindergarten Transition) Families may include those outside of the elected official's district.	\$50 Without elected official(s) or designee(s) \$80 With elected official(s) or designee(s)	Serve as a campaign media contact and/or have a family from your program do the same.	\$150 Without a family \$200 With a family
Help a family from your program share their story in a letter to an elected official(s) or submit a letter to the editor. (Gift card not contingent on it being published).	\$70	Travel to Harrisburg to: Option 1—Participate in a capitol caravan. Option 2—Participate in a capitol visibility event. Option 3—Visit an elected official with campaign representatives during a capitol visibility event.	\$200 Without a family \$250 With a family
Attend/participate in electoral training.	\$75	Offer extended hours until at least 9pm to allow parents to vote.	\$250
Host a professional development session on advocacy offered by campaign partners. Include families to allow the campaigns to identify parent leaders.	\$75 Without families \$125 With families		

* For family-involved activities, family must be from the district of the elected official, except where otherwise indicated.