Corporate Sponsorships

The Annual Golf Classic

Monday, October 17th, 2022
33rd Annual Golf Classic

The Annual Golf Classic is a fundraiser to support the work of First Up and benefits the Terri Lynne Lokoff Teacher Awards. First Up is committed to building a society where early childhood professionals are highly skilled and valued, families have the knowledge, capabilities, and resources to guide their children’s learning; and every young child has a quality start that lasts a lifetime.

INVESTING IN EARLY EDUCATION IS INVESTING IN OUR COMMUNITIES FUTURES.

Traditionally held at French Creek Golf Club in Elverson, PA this event offers golfers a wonderful chance to play on a breathtaking and challenging course. The French Creek Golf Club, designed by Gil Hanse, showcases flowing brooks, woodlands, and natural golf hazards, which offer unique and incomparable rounds of golf for players of all skill levels arranged within a picturesque landscape.
Master Sponsorship

$10,000

- Registration for five (5) foursomes (a total of 20 golfers) at the Golf Classic
- Registration for four (4) to the Golf Clinic Happy Hour for non-golfers
- Exclusive logo placement at five (5) chosen holes and Golf Clinic Happy Hour, and logo placement at Registration Check-In at the event
- Acknowledgement on the Golf Classic webpage and in swag bags
- Two (2) customized social media features on First Up’s social media accounts highlighting sponsorship
- Ten (10) Complimentary tickets to the 2023 Terri Lynne Lokoff Teacher Awards (Sat, April 29, 2023)
- Logo Inclusion in all Golf Classic and Terri Lynne Lokoff Teacher Awards digital and print materials
- Recognition in event press releases
Ace Sponsorship

$7,500

- Registration for four (4) foursomes (a total of 16 golfers) at the Golf Classic
- Registration for four (4) to the Golf Clinic Happy Hour for non-golfers
- Exclusive logo placement at four (4) chosen holes, Golf Clinic Happy Hour, and logo placement at Registration Check-In at the event
- Acknowledgement on the Golf Classic webpage and in swag bags
- One (1) customized social media feature on First Up’s social media accounts highlighting sponsorship
- Eight (8) Complimentary tickets to the 2023 Terri Lynne Lokoff Teacher Awards (Sat, April 29, 2023)
- Logo Inclusion in all Golf Classic and Terri Lynne Lokoff Teacher Awards digital and print materials
- Recognition in event press releases
Eagle Sponsorship

$5,000

- Registration for two (2) foursomes (a total of 8 golfers) at the Golf Classic
- Registration for two (2) to the Golf Clinic Happy Hour for non-golfers
- Exclusive logo placement at two (2) chosen holes AND logo placement at Registration Check-In at the event
- Acknowledgement on the Golf Classic webpage and in swag bags
- Four (4) Complimentary tickets to the 2023 Terri Lynne Lokoff Teacher Awards (Sat, April 29, 2023)
- Logo Inclusion in all Golf Classic and Terri Lynne Lokoff Teacher Awards digital and print materials
- Recognition in event press releases
Birdie Sponsorship

$2,500

- Registration for one (1) foursome (a total of 4 golfers) at the Golf Classic
- Exclusive logo placement at one (1) chosen hole AND logo placement at Registration Check-In at the event
- Acknowledgement on Golf Classic webpage and in the event swag bag
- Two (2) Complimentary tickets to the 2023 Terri Lynne Lokoff Teacher Awards (Sat, April 29, 2023)
- Logo Inclusion in all Golf Classic and Terri Lynne Lokoff Teacher Awards digital and print materials
**A la Carte Sponsorship Options**

1. **Beverage Cart Sponsor**  
   $1,000  
   - Registration for 2 individual golfers at the Golf Classic  
   - Exclusive logo placement on Beverage Cart  
   - Logo inclusion on Golf Classic webpage and in the event swag bag

2. **Hole Sponsor**  
   $500  
   - Registration for 1 individual golfer at the Golf Classic  
   - Logo placement at one chosen hole (subject to availability)  
   - Logo inclusion on Golf Classic webpage

3. **Golf Cart Sponsor**  
   $1,000  
   - Registration for 2 individual golfers at the Golf Classic  
   - Exclusive logo placement at Golf Cart Pick Up  
   - Logo Inclusion on Golf Classic webpage and in event swag bag

4. **Junior Hole Sponsor**  
   $250  
   - Logo placement at the chosen hole (subject to availability)  
   - Logo inclusion on Golf Classic webpage
At First Up, we envision a society in which early childhood professionals are highly skilled and valued; families have the knowledge, capabilities, and resources to guide their children’s learning; and every young child has a quality start that lasts a lifetime.

We empower and equip early childhood professionals, families, and other adults influential in young children’s lives through training, coaching, and advocating to positively impact educational and developmental outcomes for young children.

French Creek Golf Club is a challenging and beautiful private course located in Elverson, PA. Designed by Gil Hanse, esteemed worldwide for authentic golf course craftsmanship, French Creek was created with minimal earth and environmental disturbance allowing the site to remain rich in beauty, dramatic terrain, and wildlife.

Contact Us To Become A Sponsor
Cheryl.Carson@FirstUp.org